Think you could direct a 10-second video that tells why Tulane University is world-class? If so, we're looking for you!

The *Times Higher Education* magazine is hosting a short-video competition open to students, faculty and university staff in preparation for the launch of the 2012-13 World University Rankings.

Up for grabs is an iPad and the chance for your video to be featured on the rankings website, which is viewed by a global audience — ahem, millions of people!

Interested? Get the rules [here](#). The deadline for submissions is Sept. 4.

And if you'd like to develop your video skills before taking on this project, there are plenty of how-to tips out there on the Net. Here are a few sites you might want to check out:

- Camcorder.com
- bhphoto.com
- videomaker.com

*Have you got news for the Insider? Email insider@tulane.edu today!*