

## **Ginny Wise named as advancement senior vice president**

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Virginia “Ginny” Wise, previously vice president of development, leadership giving, is Tulane University’s new senior vice president of advancement in the newly named Office of Advancement. (Photo by Paula Burch-Celentano)

Virginia “Ginny” Wise takes on the role of senior vice president of advancement at Tulane University. In this position, Wise will oversee all alumni relations and development.

Wise was previously the university’s vice president of development, leadership giving. She was instrumental in developing fundraising strategies and new organizational designs of reunion giving, regional giving and principal gifts.

“I am excited to assume this leadership position for a university that I am truly passionate about,” she said.

Wise comes from a family with strong Tulane ties. In fact, her parents, Carol B. (NC '51) and the late Richard M. Wise (A&S '50), both then students at the university, met at a fraternity party. Given that fortuitous meeting, “I owe Tulane my life,” Wise joked. Her grandmother, sister and niece all have Tulane degrees.

She added, “The momentum is palpable now with tremendous growth in engagement and giving over the past five years. Tulanians love this university, and it’s a joy to be in a role to help them maintain their connection to this special place.”

Wise received a Bachelor of Arts from Dartmouth College and a Master of Education from Harvard University Graduate School of Education. She previously served in several development leadership roles at Harvard, concluding her career there as executive director of university development and associate dean of the Harvard Divinity School.

With Wise’s promotion, the university has renamed the Office of Advancement, formerly University Relations and Development.