'America's coolest college girl' is a Tulane student

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Tulane University student Maggie Arceneaux is Miss Coed 2017. (Photo by Paula Burch-Celentano)

She considered it a long shot. But Maggie Arceneaux, a junior in the Tulane University School of Science and Engineering, threw her hat in the ring to compete against hundreds of her peers in the 2017 Miss COED contest. The annual competition, which seeks to crown "America's coolest college girl," is put on by the COED Media Group and includes several stages of interviews and a public voting period.

The competition website explains the search for "the definition of a modern-day, All-American female college student." The students' volunteer work and college extracurriculars are also considered in the tally.

"I wanted to step out of my comfort zone," said Arceneaux about entering the contest.

As the titleholder, Arceneaux will represent COED locally through social media and by promoting it at various festivals and other events in New Orleans. Her prizes include a new bike and a one-year subscription to FabFitFun. She will also be featured in several publications, including *Sports Illustrated*.

"Winning Miss COED has opened so many doors and given me such incredible opportunities," said Arceneaux. "It showed me that I can do more than just be a college student."

She hopes that her achievement will encourage other Tulane students to "just go for it" in pursuit of incredible opportunities such as this one.

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