## Photo project showcases student perspectives on campus life

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Tulane students enjoy the India Association of Tulane University's annual Holi Festival on the uptown campus. (Photo by Tulane student Nithya Vemula)

"Inside Tulane" is a social media photo project through Tulane University Web Communications that seeks to show prospective students what campus life is like. Student-submitted photos will be posted weekly on the university's official Instagram and Facebook accounts. The photo project, facilitated by university photographer Sally Asher, is driven by students, for students, and features many different aspects of student life at Tulane. Suggested submissions include photos of students volunteering, enjoying local culture or attending sporting events.

Rachel Hoormann, executive director of web communications at Tulane, said she believes the project allows students an opportunity to feel more connected to the university's message to prospective students.

"There's nothing better than seeing life at Tulane through the eyes of our students," said Hoormann. "These photos give prospective students an authentic look at our campus culture."

Current Tulane students are encouraged to submit their photos via email to <u>"Inside</u> <u>Tulane"</u> for a chance to be featured online.

Be sure to include your name, classification and social media handles for attribution.

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