

Tulane Cancer Center hosts fourth annual NOLA Bluedoo Run

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The event will raise awareness of prostate cancer, while sponsorships and silent auction proceeds benefit Tulane's Prostate Cancer Research Fund. Over the past three years, NOLA Bluedoo has raised approximately \$437,000. Photo by Paula Burch-Celentano.

Tulane Cancer Center will host the Fourth Annual [NOLA Bluedoo Party/Walk/Run](#) at 5 p.m., Saturday, Sept. 30, on Tulane's uptown campus.

The two-mile race, held in partnership with the New Orleans Track Club, begins and ends at Gibson Quad (behind Gibson Hall on St. Charles Avenue) and will feature New Orleans Saint and NFL Hall of Famer Rickey Jackson as celebrity grand marshal.

Registration for walkers/runners is \$30; university students (with student ID) pay \$15 through Sept. 25 and \$20 on race day. Don't want to walk or run? A \$25 Party Pass allows access to the celebration of survivorship, including complimentary refreshments from over 25 local restaurants/caterers, silent auction, Kids' Tent, Survivors' Tent and entertainment by Nathan & The Zydeco Cha Chas plus special appearances by The Pussyfooters, the Amelia EarHawts Cabin Krewe, the Babydoll Sisterhood, the Harley Owner's Group, the Laissez Boys of New Orleans, and members of the Zulu Social Aid and Pleasure Club. Costuming in blue – the color of prostate cancer awareness – is encouraged.

The event will raise awareness of prostate cancer, while sponsorships and silent auction proceeds benefit Tulane's Prostate Cancer Research Fund. According to the American Cancer Society, one in seven men will be diagnosed and one in 39 will die of prostate cancer. Over the past three years, NOLA Bluedoo has raised approximately \$437,000 for prostate cancer research.

"We're going to have a run, a walk and a party for prostate cancer research and awareness that will uplift you, make your spirits better and help men with prostate cancer all over the world," said Dr. Oliver Sartor, head of Tulane's prostate cancer research program. "Come on out on September 30th and join us while we have a good time."

For more information, please visit www.nolabluedoorun.org or contact Melanie Cross at 504-988-6592 or mcross@tulane.edu.



The two-mile race, held in partnership with the New Orleans Track Club, begins and ends at Gibson Quad. Photo by Paula Burch Celentano.