Get social with your move-in memories

August 20, 2018 3:30 PM Mary Cross mcross3@tulane.edu



Parents of first-year students can show off their Green Wave pride and celebrate the milestone of Move-in Day by downloading Tulane-themed Facebook cover photos like the one shown here. (Image from Tulane Web Communications)

Visiting parents and incoming first-year students will have several opportunities to make <u>Move-in Day</u> memories this week. With limited edition Snapchat geofilters, Facebook cover photos and photo ops set up across the uptown campus, capturing every moment during move-in is now easier than ever.

While checking out their new residence hall on Move-in Day, first-year students can share photos using a special Class of 2022 Snapchat geofilter only available on Wednesday, Aug. 22. Returning students can also add a move-in-themed geofilter to their selfies on Saturday, Aug. 25, from 8 a.m. to 5 p.m. Parents of first-year students can show off their Green Wave pride and celebrate the milestone of Move-in Day by downloading these Facebook <u>cover photos</u>.

"We'd also love for parents to get used to using #tulane2022 when they share photos on social media," said Penny Wyatt, director of parent programs and external relations.

Wyatt noted that the hashtag can be used to share each first-year student's unique Tulane experience over four years.

"The first one of those photos might be their move-in experience, and then the last one might be taken at commencement," she added. "Of course, you can take great photos anytime, anywhere."

As part of the Family Farewell Photo Celebration taking place on Thursday, Aug. 23, from 1:30-2:30 p.m., families are also welcome to pose with props and signs at the following landmarks and staffed photo-op locations across the uptown campus:

Angry Wave (quad-side seating in Lavin-Bernick Center [LBC] Food Court)

Tulane Bead Tree (on Gibson Quad)

TU shield bead mural (first-floor LBC in Pedersen Lobby)

Streetcar sculpture (first-floor LBC outside Pedersen Lobby)

Tulane Victory Bell (in front of McAlister Auditorium)

Bea Field Alumni House (6319 Willow St.)

Balloon display at Nalty Commons (first-floor LBC near waterfalls)

"You can take great photos anytime, anywhere." — Penny Wyatt, director of parent programs and external relations