

Tulane surges ahead with ‘Always the Audacious’

October 20, 2023 9:00 AM Keith Brannon

kbrannon@tulane.edu

Always the Audacious will focus on four key priorities: empowering the university's world-class research enterprise, continuing to transform the holistic undergraduate student experience, sustaining excellence in Tulane's ascendant athletics program, and fueling a major expansion of the university's campus in downtown New Orleans.

When Tulane University first launched the most ambitious fundraising campaign in its history— *Only the Audacious, the campaign for an ever bolder Tulane* — the goal was to redefine what is possible for Tulane's future.

Almost six years later, the campaign has raised more than \$1.5 billion which has helped improve almost every aspect of the university. Now the momentum shows no sign of slowing as President Michael A. Fitts announced today that the campaign will continue as [*Always the Audacious*](#).

The new iteration of the campaign will focus on four key priorities: empowering the university's [world-class research enterprise](#), continuing to transform the [holistic undergraduate student experience](#), sustaining excellence in Tulane's [ascendant athletics program](#), and fueling a major expansion of the [university's campus in downtown New Orleans](#).

“Tulanians are rewriting the narrative of what our university can achieve and what our student experience can be,” Fitts said. “Thanks to the unwavering commitment and support from alumni, parents and friends across the globe we will continue this extraordinary trajectory of ambition, momentum and expansion together.”

The campaign will support 21st-century advances in climate, river and coastal sciences, emerging infectious diseases, brain health, healthy aging, health equity and much more while expanding and increasing lab spaces and infrastructure for clinical trials and translational research.

“Tulanians have come together like never before, unlocking achievements and

initiatives undreamed of when *Only the Audacious* started,” said Cathy and Hunter Pierson, campaign co-chairs. “We are entering a new era, and we are able to do so because the Tulane community has embraced the vision for the university’s limitless future.”

As *Always the Audacious* launches, Tulane is one of the most selective universities in the country with its incoming classes continually breaking records for academic quality and diversity. In addition, its faculty are receiving national recognition and honors at an astonishing rate and attracting more research funding than ever – an increase of 70 percent in the last six years. The university is also in the midst of a transformative, once-in-a-generation physical expansion on both its uptown and downtown campuses.

"Tulane's current growth is historic, fueled by the audacious spirit of our community and our commitment to making a global impact. Let’s continue this extraordinary momentum and create a future where anything is possible," said Richard Yulman, co-chair *Only the Audacious*.

Tulane’s physical growth that will continue under *Always the Audacious* is truly historic and includes such major completed projects as [Mussafer Hall](#), The [Malkin Sacks Commons](#), The [Goldring/Woldenberg Business Complex](#), a new [TUPD station on Broadway](#), the Small Family Collaboration Hub and more.

Current components of this effort include: [River and Lake Residence Halls](#), which opened this semester as the first installment of The Village, a complex of five new residence halls; Steven and Jann Paul Hall, the new home for the School of Science and Engineering; and expansion and modernization of Richardson Memorial Hall, home of the Tulane School of Architecture.

Powered by *Always the Audacious*, Tulane will also dramatically expand its downtown campus, with approximately \$600 million being invested in new construction and enhancements, including a revitalization of the Charity Hospital building and repurposing of the Tulane Medical Center building.

The downtown campus will become a thriving center of cutting-edge research and innovation featuring a new nursing program, the Tulane Innovation Institute, clinical research programs, educational space for students as well as graduate programs in public health, social work, professional advancement and medicine, and new

research space.