On the Air With Tulane Docs

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Tulane Medical Center will premiere a new viewer call-in television series, "Tulane On Call," on Cox Communications New Orleans' cable channel 10 beginning today (Jan. 26) at 7 p.m.



Longtime New Orleans television host Jerry Romig works on the set for the new Tulane Medical Center viewer call-in series, "Tulane On Call." (Photo by Paula Burch-Celentano)

The 30-minute program will air live each Monday night for an initial 13-week run and repeat on Tuesday evenings at 8 p.m.

Moderated by long-time television host Jerry Romig, the program will feature interviews with top physicians from Tulane Medical Center and offer one-on-one expert advice to the viewing audience through live call-ins.

Topics will include pediatrics, orthopaedics, abdominal surgery, cancer, cardiology, geriatrics, urology, neurology and strokes.

The first show will feature Dr. Buddy Savoie of the Tulane <u>Institute of Sports</u> <u>Medicine</u>. He is an orthopaedic surgeon specializing in elbow and shoulder surgery and chief of the division of sports medicine.

"The main thrust is to provide an opportunity for the community to speak with the physicians of Tulane Medical Center," says Dr. Bob Lynch, chief executive officer of the medical center. "We will also be able to highlight our more than two dozen clinic locations and how a patient can access the services."

Tulane Medical Center, New Orleans' preeminent teaching hospital, is a partnership hospital jointly owned by HCA and Tulane University. The center is an acclaimed teaching, research and medical facility that includes the downtown campus at 1415 Tulane Ave. and Tulane-Lakeside Hospital in Metairie, La.

"'Tulane On Call' is a terrific addition to our line-up," says Daneen Storc, director of production and local programming of Cox New Orleans. "We strive to serve the greater New Orleans community with important quality programming, and this series accomplishes just that by providing viewers a direct way to access some of the best doctors and specialists in the region."

Channel 10 reaches subscribers in Orleans, Jefferson, St. Bernard and St. Charles parishes.