

Big Pay-off

September 16, 2010 12:30 PM Alicia Duplessis Jasmin
aduples@tulane.edu

Kentucky Fried Chicken recently presented a \$4.2 million donation to the Susan G. Komen Foundation, and Tulane employee Leslie Marsh was one of the names involved in raising those funds.



Tulane staff member Leslie Marsh points out her name on a limited edition Kentucky Fried Chicken bucket. (Photo by Paula Burch-Celentano)

The KFC fund-raising campaign known as “[Buckets for the Cure](#)” encouraged KFC customers to purchase meals in special edition pink buckets.

The buckets were printed with the names of hundreds of breast cancer survivors including that of Marsh, assistant director of donor relations at Tulane. KFC donated 50 cents for each bucket purchased.

Marsh, a third-generation breast cancer survivor, was diagnosed in 2006.

The Susan G. Komen Foundation is the world's largest nonprofit provider of funds dedicated to breast cancer research. This donation was the largest single donation ever received by the foundation.

While KFC fell short of its initial goal of \$8.5 million, Marsh says she's still encouraged by the amount raised.

“To say they raised \$4.2 million from chicken buckets, well, that's not bad at all,” says Marsh.