

Tulane Cancer Center hosts Third Annual Bluedoo Run Oct.1

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Costumed runners cross the finish line at the 2nd annual Bluedoo Run on the Tulane University uptown campus on Sept. 12, 2015. Photo by Ryan Rivet.

Tulane Cancer Center will host the Third Annual [NOLA Bluedoo Party/Walk/Run](#) at 5 p.m., Saturday, Oct. 1, on Tulane's uptown campus.

The two-mile race, held in partnership with the New Orleans Track Club, begins and ends at Gibson Quad (behind Gibson Hall on St. Charles Avenue) and will feature celebrity grand marshal and Tulane alumnus Christian LeBlanc of "The Young and the Restless" and co-star Sean Carrigan.

[Registration](#) for walkers/runners is \$30; university students (with student ID) pay \$15 through September 26 and \$20 on race day. Don't want to walk or run? A \$15 Party Pass allows access to the celebration of survivorship, including complimentary refreshments from 25 local restaurants/caterers; silent auction; Kids' Tent; Survivors' Tent; and entertainment by George Porter, Jr. and Brian Stoltz, The Pussyfooters, the NOLA Nyxettes, the Laissez Boys of New Orleans, and more. Costuming in blue – the color of prostate cancer awareness – is encouraged.

The event will raise awareness of prostate cancer, while sponsorships and silent auction proceeds benefit Tulane's Prostate Cancer Research Fund. Over the past two years, NOLA Bluedoo has raised approximately \$286,000.

According to the American Cancer Society, one in seven men will be diagnosed and one in 38 will die of prostate cancer.

"There are few events of this type dedicated to raising awareness for prostate cancer," said Dr. Oliver Sartor, head of Tulane's prostate cancer research program.

"Think of the pink you see throughout October. We're hoping to follow the ladies' lead and ask everyone to 'get their blue on' at Tulane on Oct. 1."

For more information, please visit www.nolabluedoorun.org or contact Melanie Cross at 504-988-6592 or mcross@tulane.edu.