#### Suri Duitch

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### **Education**

The Graduate Center, CUNY 2010

Ph.D., Urban Education

Hunter College School of Social Work, CUNY 1995

M.S.W. Method: Community Organizing

Columbia College, Columbia University 1991

B.A. Major: English Literature

# **Employment**

# **Tulane University**

Dean of the School of Professional Advancement 2016-present and Vice President for Academic Innovation

The School of Professional Advancement is the arm of Tulane University most directly focused on offering academic programs to working adults and on applied degrees and certificates in a range of industries. In this role, oversee academic programs online and "on ground" at three campuses in Louisiana and Mississippi, as well as student services, development, communications, marketing and recruitment.

## City University of New York

University Dean for Continuing Education and Workforce Development,
Deputy to the Senior University Dean for Academic Affairs 2011-2016
Office of Academic Affairs

CUNY is the largest urban university in the U.S., with 24 colleges, 275,000 degree students, and over 200,000 students enrolled in continuing education each year. As the University's lead on continuing education and workforce development, responsibilities included the following:

- **Management:** Directly oversaw a staff of 250 in the CUNY central office, with 15 direct reports.
  - Hired and managed a diverse group of program directors, curriculum and teaching specialists, evaluators, fiscal managers and operations staff. Program and curriculum staff worked in areas that included customized industry training, student internships, service learning and civic engagement, adult literacy, early childhood education, theater, and remedial education.
  - o Additionally, provided oversight and support to continuing education

divisions at 19 CUNY colleges. This included securing funds to support college-based programs, offering technical assistance and support for program marketing, and internal and external advocacy.

- Program and Curriculum Development: Designed, implemented and managed new
  programs, and revamped existing programs serving tens of thousands of students a
  year. Elements of this work included quantitative and qualitative labor market
  analysis, integration of employer feedback, and supporting faculty through
  incentives and opportunities for collaboration. Examples included:
  - Credit and non-credit programs incorporating work-based learning, internships and job placement in the fields of healthcare, hospitality and tourism, information technology, environmental sustainability, arts and culture, and entrepreneurship.
  - o Co-chaired the Chancellor's Task Force on Experiential Learning, charged with implementation and oversight of a new state law requiring CUNY to significantly expand experiential learning opportunities for students. The task force developed a University plan in consultation with college presidents, chief academic officers, chief student affairs officers, and faculty leaders from across the University.
  - Led a Central Office of Academic Affairs work group focused on increasing adult student enrollment in CUNY degree programs and improving graduation rates for adult students at CUNY.
  - Oversaw the development of new mayoral initiatives, including those focused on college opportunities for New Yorkers on public assistance, legal and naturalization services for immigrants, education and training services for individuals detained and sentenced in City jails, preparation of teachers for universal Pre-Kindergarten, and programs for homeless veterans.
- **Fundraising:** Oversaw programs securing \$60 million in grants annually from local, state and the federal government, and from private foundations such as JPMorgan Chase, the Ford Foundation and the New York Community Trust. Successes include establishing a privately endowed continuing education career advancement scholarship and receiving a competitive \$20 million U.S. Department of Labor grant for training and job placement in five different industries.
- Communications and External Relations: Represented CUNY with the media, key employers and industry associations, unions, and government officials.
  - Extensive experience writing and editing documents for publication, being quoted in local and national media outlets, and presenting to a broad range of audiences.
  - Oversight of employer relations with major New York City industries. This
    includes leading a significant expansion of business engagement and
    workforce preparation with New York City's fast-growing technology
    industry.

- One of the lead CUNY officials interfacing with mayoral and gubernatorial aides and senior officials from city, state and federal agencies.
- Represented the CUNY Chancellor on and coordinated the work of the New York City Regional Economic Development Council, a Governor-appointed decision-making body of business executives, labor leaders, and community development experts charged with economic development planning and dispersing state funding.
- **Operations:** Oversaw facilities and operations support for staff and programs at four sites.

University Director of Adult and Continuing Education Office of Academic Affairs 2006 - 2011

- Expanded the central office continuing education unit from one person to 15 full-time staff managing over \$12 million in grants each year.
- Convened and provided support and oversight to continuing education divisions based at CUNY colleges. Led a process in which the colleges worked collaboratively to improve program quality, program management and assessment, and fiscal and administrative management.
- Led the development and expansion of workforce development programs in healthcare and environmental sustainability.
- Administered an annual \$1 million Workforce Development Initiative making grants to faculty and administrators throughout CUNY.
- Member of the planning team that developed the concept for CUNY's first new community college in 40 years. As part of this project, led a committee of experts on employer engagement and experiential learning to draft the "external partnerships" plan for the new college.

Director of Program Development School of Professional Studies (SPS) 2004 - 2006

Member of three-person start-up team for SPS, which offers degrees and training that are responsive to the needs of private sector employers, government agencies, unions and working adults. The school now has over 2,000 degree students and \$16 million a year in revenue, as well as a large portfolio of non-credit continuing education programs.

- Oversaw conceptualization, planning and implementation of credit-bearing and non-credit programs, including customized training programs for employers and unions.
- Supervised and supported SPS staff and faculty participating in academic program development process.
- Supported the development of processes and structures for governance, new academic program approvals, and program operations at the new school.
- Developed and facilitated strategic planning processes for the school.

Special Assistant for New Initiatives

2004

Office of Academic Affairs

Assisted the Executive Vice Chancellor for Academic Affairs with the development and implementation of University-wide programs and academic initiatives, including writing the 2004- 2008 CUNY Master Plan.

## New York City Department of Small Business Services

**Executive Director of Workforce Training Initiatives** 

2003

- Oversaw city and federally-funded workforce-training programs serving 10,000 New Yorkers annually.
- Managed and restructured the largest job training voucher program in the nation.
- Developed and initiated sector and industry-focused customized training programs.

## Director of Policy and Program Development

2002 - 2003

- Assisted and advised the agency commissioner in the analysis, formulation and implementation of citywide workforce policy.
- Supported the creation of new program initiatives at the agency, including CUNY Prep, a High School Equivalency and transition to college program developed with CUNY and the New York City Department of Education.
- Provided staff support to the New York City Workforce Investment Board, an oversight body for federal workforce funding.
- Served as agency liaison to the private philanthropic community.

# **Independent Consultant**

1998 - 2002

- Consulted with nonprofit organizations and foundations on public policy research and program development. Clients included: Workforce Strategy Center, Mt. Auburn Associates (economic development consulting firm), the New York Industrial Retention Network and the New York Academy of Medicine.
- As a Senior Fellow at the Center for an Urban Future (a New York City think tank), co-authored and edited policy reports on economic development, workforce development and the arts; wrote an Annie E. Casey Foundation-funded book for nonprofit organizations on how to formulate, research, and present public policy solutions in the "information age;" and wrote successful grant applications for arts and economic development projects to the Andy Warhol Foundation, Deutsche Bank and the Rockefeller Foundation.

**Safe Horizon** 1999 – 2000

Administrative Director, Programs

 Developed and conducted a comprehensive agency-wide study of program services in 75 sites to streamline agency operations and improve the quality of direct services. The project encompassed significant quantitative and qualitative research, analysis of service gaps and redundancies, and produced the agency's first overall

- assessment of how and where its services were provided.
- Designed new administrative, staff development, and internal communications policies.

### Citizens' Committee for Children of New York

1997 - 1999

Staff Associate for Health and Mental Health

- Conducted and wrote several original research studies on health and mental health policies and programs.
- Working collaboratively with board members and industry experts, advocated for
  policies and programs at the City and State levels with elected and appointed
  government officials.
- Led an advocacy campaign resulting in the largest single-year state investment in children's mental health services made up to that point in time.

## **Human Services Council of New York City**

1995 - 1997

Government Relations Associate

- Developed legislative and budget agenda for human services providers. Worked with agency commissioners and senior staff to the Mayor and Governor to build relationships and address issues of mutual concern.
- Worked closely with provider agencies, City officials and a private consultant to incorporate outcome measurements into City-contracted services in Head Start, Home Care and HIV Prevention programs for the first time ever.

# **Debevoise & Plimpton**

1991-1993

Legal Assistant

Served as paralegal on corporate litigation and pro bono matters.

### **Professional Activities**

Member, Age Smart Employer Award Committee and Research Advisory Panel, 2012 - 2016 Columbia University School of Public Health

Member, New York City Labor Market Information Service Advisory Board	2008 - 2016
Chair, CUNY Continuing Education Administrators' Council	2006 - 2016
Member, Expert Review Panel, High School Equivalency RFP, New York State Department of Education	2013
Member, GPRO Advisory Committee - Urban Green Council	2008 - 2011

Member, Board of Directors, Continuing Education Association of New York State 2006 - 2011

### **Publications**

Spaulding, S., L. Hirsch & S. Duitch. *Jobs for New York's Future: Report of the CUNY Jobs Task Force.* (April 2012) City University of New York: New York.

Open Admissions and Remediation: A Case Study of Policymaking by The City University of New York Board. (February 2010) The Graduate Center, CUNY: New York. (dissertation)

Bauer, T., S. Duitch & A. Birenbaum. *Children with Special Health Care Needs: Next Steps for New York.* (August 2003) New York Academy of Medicine: New York.

Speak Up! Advocacy Tips for Publicly Funded Nonprofits. (June 2002) Center for an Urban Future: New York.

*Ten Programs for Teens: New York City Beacons.* (May 2002) Youth Development Institute, Fund for the City of New York: New York.

"State Cultural Policy – The Voice of State Legislators: Results of Structured Survey of Maine State Legislators Involved in the New Century Community Program." in *An Evaluation of the Maine New Century Community Program.* (April 2002) Maine Cultural Affairs Council: Augusta.

Duitch, S., K. McGowan & C. Vogel. *The Big Idea: a step-by-step guide to creating effective policy reports.* (March 2002) City Limits Community Information Service, Inc.: New York.

Branching Out and Taking Root for Children. (December 2001) Citizens' Committee for Children: New York. (annual report)

Kleiman, N. & S. Duitch. *Going on with the Show: Arts & Culture in New York City after September 11.* (November 2001) Center for an Urban Future: New York.

"If You Can Make It Here: The Space Crisis for Arts Groups in New York City," in *Culture Counts: Strategies for a More Vibrant Cultural Life for New York City.* (November 2001) New York Foundation for the Arts: New York.

"Family Ties," in *City Limits Magazine*. (July/August 2001) City Limits Community Information Services, Inc.: New York.

"What About the Small Cities?" in *NFG Reports*, Issue 2, Vol. 8. (Summer 2001) Neighborhood Funders Group: Washington, D.C.

New York City's Child Health Clinics: Providing Quality Primary Care to Children in Low-Income and Immigrant Families. (January 2000) Citizens' Committee for Children: New York.

Duitch, S. & K. Woudstra. *Before it's Too Late: Ending the Crisis in Children's Mental Health.* (December 1999) Citizens' Committee for Children: New York.

Expanding Health Insurance for Children in New York State. (December 1997) Citizens' Committee for Children and State Communities Aid Association: New York.

Managing Mental Health Care for Children with Serious Emotional Disturbance: Special Needs Plans and Systems of Care. (October 1997) Citizens' Committee for Children (Children's Mental Health Alliance): New York.

"Kraft Center: An anchor for Jewish campus life." in *Columbia College Today*. (Spring 1997) Columbia University: New York.

#### **Selected Presentations**

Duitch, S., J. Hunt, J. Lozada, & S. Diemert. *Bridge to College and Careers*. Presentation to the New York State Board of Regents, Albany, NY. November 2015.

Higher Education Access for the Formerly Incarcerated. Testimony before the New York City Council Higher Education Committee and Fire and Criminal Justice Committee, NY, NY. September 2015.

College & Career Readiness and Success at CUNY. Presentation to the U.S. Department of State International Visitor Leadership Program, New York, NY. April 2014.

Duitch, S., B. Foote, T. Hilliard, & J. Nigro. *The Impact of the Elections on the NYC Workforce System*. Panel at the New York Association of Training and Employment Professionals Advocacy Academy, New York, NY. January 2014.

Bowles, J., J. Bernard, H. Cordero-Guzman, R. Davis, & S. Duitch. *Where NYC Stands in Education and Workforce Development*. Panel at New York City Councilmember Orientation, New York, NY. December 2013.

Duitch, S., D. Iroko, I. Fabre, A. Morin, & C. Oyervides-Cisneros. *CUNY Service Corps Oversight*. Testimony before the New York City Council Higher Education Committee, NY, NY. December 2013.

Duitch, S., C. Molina, D. Ward, M. Jafari & A. Clarkson. *Continuing Education at CUNY:* What Is It and What Is It For? Panel at the CUNY Financial Management Conference, NY, NY. November 2013.

Damiani, B., S. Duitch, A. Graham, B. Mays, & K. Wylde. *Providing Good Jobs and Opportunities*. Panel at Toward a 21<sup>st</sup> Century City for All Conference, NY, NY. November 2013.

CUNY Update. Presentation at Continuing Education Association of New York, Ellenville, NY. November 2013.

Duitch, S., T. Lisante, B. Pierorazio, E. Shumaker-Pruitt, & D. White. *Institutional Challenges to Preparing Adults for the New High School Equivalency (HSE) Exam.*Presentation to the New York State Board of Regents, Albany, NY. October 2013.

Welcoming Remarks. Federal Reserve Bank College Fed Challenge, NY, NY. October 2013. Mogulescu, J. & S. Duitch. *CUNY: Current Priorities*. Presentation to the New York City Workforce Investment Board, NY, NY. March 2013.

Age-Friendly Higher Education in New York City. Testimony before the New York City Council Higher Education and Aging Committees, NY, NY. October 2012.

Cozzi, M., S. Duitch, P. Imbimbo, K. Pesile, & S. Spaulding. *What You Need to Know to be Successful in a 21*<sup>st</sup> *Century Career: Findings from "Jobs for New York's Future."* Panel at the CUNY Women's Leadership Conference, NY, NY. October 2012.

Duitch, S. & M. Simon. *Building College Readiness for Incoming Students*. Web seminar for University Business Magazine. May 2012.

Keenan, C., S. Duitch, & A. Dalsimer. *How Do We Increase the Number of Students Receiving a High School Credential?* Presentation at the MDRC "GED and Beyond" Roundtable, NY, NY. December 2011.

Duitch, S. & A. Friedman. *Employer Engagement Strategies for Green Areas of the Economy: A New York City Perspective*. New York City Workforce Funders Group Quarterly Meeting, NY, NY. June 2011.

Purga, R., J. Lansing, S. Duitch, J. Alssid, & G. Mwase. Plenary Session Panel at the Postsecondary/Career Transition Summit: Moving Adult Education to the Future. New York State Department of Education, Albany, NY. April 2011.

Bukovan, D., C. Molina, A. Clarkson, & S. Duitch. *Imagining the Future: Planning for Continuing Education at SUNY & CUNY*. Presentation for the Continuing Education Association of New York Annual Conference, West Point, NY. November 2010.

Duitch, S. and R. Batory. *Dynamic Forces in Workforce Education: Solutions for Supporting Individuals, Employers, Government Initiatives and Your Institution*. Presentation for the University Continuing Education Association Mid-Atlantic Conference, State College, PA. September 2010.

Doar, R., S. Duitch, P. Gunderson, B. Herman, & M. Tarlow. Panel Discussion at the *Reducing Recidivism Through Work* forum sponsored by Accenture and the Center for Employment Opportunities, NY, NY. February 2010.

*Green Energy Training at CUNY.* Presentation at the U.S. Department of Labor Recovery

and Reemployment Conference, Boston, MA. April 2009.

The Impact of ARRA Funding on Workforce Programs at CUNY. Presentation at the New York City Comptroller's Conference: The Workable, Livable City: Using the Stimulus to Help Shape New York City's Future, NY, NY. June 2009.

*Workforce Development at CUNY*. Presentation at the Global Cities Job Creation and Workforce Development Summit, NY, NY. June 2009.

Hirsch, L. & S. Duitch. *Green Collar Training and Workforce Development*. Presentation for the New York City Workforce Investment Board, NY, NY. July 2009.

Building a Green Energy Pathway for Education and Training. Presentation at the Interstate Renewable Energy Council New Ideas in Educating a Workforce conference, Albany, NY. November 2009.

Retraining Older Adults for the 21<sup>st</sup> Century Workforce. Testimony before the New York City Council Higher Education, Aging, Small Business, and Civil Service and Labor Committees, NY, NY. February 2009.

Leveraging Green Programs to Support Collaboration. Presentation at the Continuing Education Association of New York Annual Conference, Buffalo, NY. November 2008. Duitch, S., S. Schulman & M. Valdez. Positioning Your College to Offer Green Training and Education Programs. Presentation at the CUNY Sustainability Conference, NY, NY. October 2008.

*Workforce Development at CUNY*. Presentation to the New York City Workforce Funders Group, NY, NY. June 2008.

Duitch, S., & T. Keillor. *The University as a Resource*. Panel discussion at the SBIR/STTR National Conference, Albany, NY. November 2005.

Duitch, S., E. Fuchs, H. Lichtenstein & R. Paredes. *The Future: Envisioning the Role of Culture in the Future Economy of New York.* Panel discussion at "Who Pays for the Arts: The Future of Cultural Funding in New York City." Alliance for the Arts and the National Arts Journalism Program, NY, NY. February 2002.

Bagli, C., S. Chin, S. Duitch, H. Lichtenstein, J. Levy, & P. Wolf. *Room to Breathe: Real Estate, Neighborhoods & Urban Renewal.* Panel discussion at "Wonderful Town: The Future of Theatre in New York." The National Arts Journalism Program and Columbia University School of the Arts, NY, NY. October 2001.

New York State Fiscal Year 1999-2000 Mental Hygiene Budget. Testimony before New York State Senate Finance Committee and New York State Assembly Ways and Means

Committee, Albany, NY. February 1999.

Children's Mental Health Specialty Care Capacity in Medicaid Managed Care. Testimony before the federal Health Care Financing Administration, NY, NY. December 1998.

1998-1999 Legislative Priorities for Children's Mental Health. Testimony before the Mental Health Association of New York State, Albany, NY. November 1998.

An Advocate's Response to Transitions in Child-Serving Systems. Presentation at "Transition in Social Service Systems of Care: The Impact on New York City's Children and Adolescents." Puerto Rican Family Institute, Inc., Integrated Children's Services, Inc. and Hispanic Federation of New York City, NY, NY. September 1998.

The Future of State-Operated Children's Mental Health Services. Testimony before the New York State Assembly Mental Health Committee, Albany, NY. July 1998.

*Children's Mental Health Services – Trends in the Field.* Presentation at the Queens Borough President's Children's Committee Annual Meeting, NY, NY. June 1998.

Proposed Merger of the New York City Department of Health and New York City Department of Mental Health, Mental Retardation and Alcoholism Services. Testimony before the New York City Council Government Operations Committee, NY, NY. June 1998.

Duitch, S., J. Shaw & P. DePetris. *Mental Health Services to Children in Foster Care*. Presentation at Bronx Borough President Fernando Ferrer and Congressman Josè Serrano's Annual Child Welfare Conference, NY, NY. May 1998.

Duitch, S. & H. Mendez. *Access to Providers for Children with Special Health Needs*. Presentation at the Children's Defense Fund-NY Conference on Special Needs Children, NY, NY. March 1998.

Duitch, S., K. Popler, E., Ward, A. Stephens & G. Nayowith. Panel discussion at *Expanding Children's Health Insurance in New York State: A Forum for the Mental Health Community*. Citizens' Committee for Children, NY, NY. February 1998.

Medicaid Managed Care for Children with Serious Emotional Disturbances. Presentation at the Children's Defense Fund-NY Medicaid Managed Care Workshop, NY, NY. September 1997.

Duitch, S. & C. Sullivan. *School-Based Mental Health Services for Children with Emotional Disturbances*. Presentation at the Families Together in New York State Annual Conference, Albany, NY. September 1997.

Duitch, S., C. Johnson & M. Prosper. *Children's Health Care Services*. Panel discussion at the Brooklyn Borough President's Annual Conference, NY, NY. May 1997.

New York City Preliminary Budget, Fiscal Year 1998. Testimony before the New York City Council Health and Finance Committees, NY, NY. March 1997.	