Tulane University

Don’t miss Tulane’s special edition Snapchat filters and photo banners

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Tulane is offering graduates two special Snapchat geofilters to use throughout Commencement weekend.

Tulane is offering the Class of 2017 a few new ways to capture their commencement memories. On the uptown campus and in the Mercedes-Benz Superdome during the Unified Commencement Ceremony, graduates can enhance their pictures using photo-op banners and commencement-themed Snapchat geofilters.

The large vinyl photo-op banners hang outside Devlin Fieldhouse and McAlister Auditorium, with celebratory phrases like “Here’s TU,” inviting Tulanians to gather for group shots.
An Angry Wave photo-op is available within Nalty Commons in the Lavin-Bernick Center on the uptown campus. Through Friday, May 19, graduates can pose with the life-size Green Wave figure between 10 a.m. and 2 p.m.

Two special Snapchat geofilters will also be available throughout the weekend. The “Hat’s off TU” filter can be used on campus (from St. Charles Avenue to Freret Street) during the annual Wave Goodbye event on Friday, May 19, from 5 to 9 p.m. A “Congrats TU” filter will also be available during the commencement ceremony in the Mercedes-Benz Superdome on Saturday, May 20, from 8 a.m. to 2 p.m.

In addition to these filters that are only available for a limited time, the regular Gibson Hall filter will also be accessible from St. Charles Avenue to Claiborne Avenue and from Calhoun Street to Audubon Street. More Tulane-themed Snapchat filters will become available this summer.

*The commencement ceremony on Saturday, May 20, will be streamed live online. Follow Commencement 2017 on social media at #tulane17.*

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