

Tulane University

Pink Bra Run to benefit Tulane's Breast Cancer Research Program

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Carolyn Scofield
cscofiel@tulane.edu
(504) 247-1443



And off they go! Participants in pink pound the pavement in the 2017 Pink Bra Run. (Photo courtesy of Krewe de Pink)

State Representative and breast cancer survivor Julie Stokes will lead runners wearing their brightest, boldest brassieres for the 3rd Annual Pink Bra 5K Run. This fun run along the levee in Algiers Point will be held Saturday, May 12, the day before Mother's Day. The event brings together more than 200 runners and walkers of all ages to raise money for Tulane Cancer Center's Breast Cancer Research Program.

The Pink Bra Run is organized by [Krewe de Pink](#), a local organization that raises funds to support breast cancer research and patients battling the disease. The American Cancer Society estimates more than 266,000 women will be diagnosed with invasive breast cancer this year. Last year's Pink Bra Run raised \$20,000 for Tulane Cancer Center.

"At a time when federal funding for biomedical research is harder and harder to come by,

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philanthropic support is more important to our goals than ever before,” said Bridgette Collins-Burow, MD, PhD, assistant professor of medicine at Tulane University, whose research is being supported by Krewe de Pink. “It bolsters my research team and me to know that we have such dedicated and enthusiastic partners and friends assisting us along the way to potential new treatment options and hopefully, one day, a cure.”

The event features a “Best Decorated Bra” contest, with prizes for the top three male and female contestants. All participants will receive a medal plus enjoy complimentary food, beverages and a dance party at the post-race festival at Warren's Corner, 601 Patterson Rd., Algiers Point.

To pre-register for the Pink Bra Run, visit [Eventbrite](#). Contact Carol Osborne at (504) 606-1347 or Ed Moise at (504) 723-4717 for more information.