“Give Green: A Day for the Audacious” is an important day that brings the entire Tulane community together to celebrate the collective power of philanthropy. Originally scheduled for March, Give Green was postponed due to the impact of COVID-19. It has been rescheduled for Tuesday, June 9, as a completely virtual event, and it’s more important than ever.

With so many Tulanians physically separated from Tulane by COVID-19 related restrictions, the day offers the perfect opportunity to show your love for Tulane from afar. Give Green offers Tulanians around the world a chance to join together to support what they love about Tulane.

This is the third year that Tulane is hosting the university-wide 24-hour giving effort. Generous donors are once again sponsoring challenges and matching gifts that will make every gift go further.

Every dollar given to the Tulane Fund goes immediately to where it is needed most. Gifts of all sizes have helped Tulane respond to COVID-19 and will provide critical resources as university leaders plan for the challenges ahead.

Give Green is typically an early spring event that engages thousands of donors. Jenny Nathan Simoneaux, executive director of annual and leadership giving at Tulane said, “We know that COVID-19 is impacting Tulanians everywhere, and some might not be able to be as supportive as they have been in other years. But one of the special things about Give Green is how it demonstrates the collective power of the Tulane community.”

She added, “Even if you can’t give, sharing your love of Tulane and spreading the word about Give Green on social media is an important way to amplify the message and make an impact.”

Tulanians can get updates throughout the day or make a gift online at givegreen.tulane.edu, and they can follow the action on Facebook, Instagram and Twitter.