Think you could direct a 10-second video that tells why Tulane University is world-class? If so, we're looking for you!

The *Times Higher Education* magazine is hosting a short-video competition open to students, faculty and university staff in preparation for the launch of the 2012-13 World University Rankings. Up for grabs is an iPad and the chance for your video to be featured on the rankings website, which is viewed by a global audience—ahem, millions of people!

Interested? Get the rules [here](mailto:). The deadline for submissions is Sept. 4.

And if you'd like to develop your video skills before taking on this project, there are plenty of how-to tips out there on the Net. Here are a few sites you might want to check out:

- [Camcorder.com](http://www.camcorder.com)
- [bhphoto.com](http://www.bhphoto.com)
- [videomaker.com](http://www.videomaker.com)

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