Tulane to launch new online MSW program

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The <u>Tulane University of School of Social Work</u> (TSSW) will debut an <u>online Master of Social Work</u> (MSW) program in January 2018, pending Council of Social Work Education approval.

"One of my primary objectives as the dean is bringing our outstanding pedagogy and faculty expertise to new audiences; the online MSW is an exciting first step in this direction," School of Social Work Dean Patrick Bordnick said.

"We look forward to attracting students to our program who share our passion for empowering individuals and communities. TSSW faculty are committed to imparting the core values of service, social justice and applied experiences to prepare our students to serve as agents of change from local to global contexts."

Tulane is partnering with <u>Noodle Partners</u>, an education and technology company that creates innovative online and hybrid programs while improving traditional classroom models. Noodle Partners works with universities on every aspect of building a certificate or degree program, including marketing, student recruitment, enrollment, curriculum design and student engagement.

"Tulane's online Master of Social Work will be a significant homerun for the university and for students," says John Katzman, CEO of Noodle Partners. "We're building the best online MSW—one fueled by technology that will revolutionize online delivery in this important, and growing, field of study."

Priced identically to the existing classroom program, Tulane's online MSW will also offer strong value compared to some online competitors. Tuition is approximately \$1,000 per credit hour, making the 60-credit program \$20,000-\$40,000 more affordable than peer programs. Additionally, Tulane will offer a tech-driven placement service to ensure that practicum hours efficiently complement students' interests.

Tulane has a long, proud history of social work education, offering the first training program for social workers in the Deep South and today is a leading source of highly trained, compassionate practitioners. The School of Social Work has maintained full accreditation status since 1927, and is a charter member of the Council of Social Work Education.

"Working with Noodle Partners, we intend to build the top tier online Master of Social Work degree program in the country."

Patrick Bordnick, dean of the Tulane School of Social Work