

## [Linked up](#)

November 10, 2017 3:15 PM Paula Burch-Celentano  
pburch@tulane.edu



Francesca Guerrucci, a graduate exchange student from Italy, takes direction from a LinkedIn photographer as he creates a current photo for her online profile on Friday afternoon in the Pederson Lobby. The on-the-spot photo studio was part of a joint venture between Procter & Gamble and the employment-focused social networking service LinkedIn. During the event, students received sample products and advice for enhancing their LinkedIn profile.