

Networking opportunities on tap at Career Wave 2018

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Students will receive invaluable career advice from more than 40 speakers during Career Wave 2018 taking place on Saturday, Feb. 24, from 8 a.m. through 5 p.m. on the uptown campus. (Photo by Guillermo Cabrera-Rojo)

More than 1,000 undergraduate students will strengthen their career planning skills while listening to industry insight from more than 40 alumni and parent speakers during [Career Wave 2018](#), taking place on Saturday, Feb. 24, from 8 a.m. through 5 p.m. on the uptown campus.

“Career Wave is a career development conference, not a traditional job fair,” said Byron Kantrow, director of Career Wave programming. “Students attend to learn

about potential career paths through a series of broad and industry-specific panels and to meet alumni and parents who can serve as mentors, connectors and potential employers.”

“Attending could encourage a first-year student to consider an internship in sports marketing or provide an opportunity for a senior to engage directly with an alum or parent who has direct access to opportunities in their field,” said Kantrow.

As the opening keynote speaker, Stacey Griffith, author and founding senior master instructor of [SoulCycle](#), will kick off the event at 8 a.m. in McAlister Auditorium.

“We wanted to bring someone in who would resonate with the entrepreneurial interests of our student body, and Stacey’s message is very much about taking care of yourself first so that you can successfully engage in your career search or any other activity,” said Kantrow.

At 12:15 p.m., Dave Meltzer, the second keynote speaker, will focus on “getting your dream job” — relaying his experience as CEO of Sports 1 Marketing, which works on major projects like The Super Bowl and the Pro Football Hall of Fame.

Students attending the event can also engage with Senior Executive Panelists, including successful alumni like 1990 [Law School](#) graduate Kevin Yorn, co-founder of Morris Yorn Barnes Levine Entertainment Law Firm, and Tulane parents at the peak of their careers like Marianne Diorio, senior vice president of communications for Estee Lauder Cos.

“To balance out their message, which will be lessons learned throughout their career trajectories, we will additionally have a Rising Star panel with recent alumni,” said Kantrow, noting that a new Future Executives panel has also been added to this year’s lineup.

Students will also attend afternoon breakout sessions for industry-specific conversations with experts in fields like advanced finance, marketing and public relations, public health, science and engineering and entertainment.

Registration is required for students to attend. Sign up [here](#).

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