

## Tulane, Entergy form at-work alumni club

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Tulane alumni who work at Entergy network at the launch of the GreenWave@Work alumni club held May 10. (Photo by Cheryl Gerber)

Newly minted Tulane University graduates are preparing to join the workforce and more than a third of those graduates plan to stay in Louisiana, where they will work with local companies and become active in their communities.

Tulane Alumni Relations, in partnership with Entergy Corp., recently launched the GreenWave@Work program, an on-site alumni club initiative designed to help foster employee engagement.

Entergy launched its GreenWave@Work program with an inaugural event at the Hyatt Regency in downtown New Orleans on May 10. Entergy is an integrated energy company that encourages through employee volunteerism, workforce and

economic development, philanthropy and environmental stewardship.

“Together, Tulane and Entergy power the region,” said Tulane President Mike Fitts. “Entergy, by keeping the lights on for our researchers and students, Tulane, by generating the intellectual capital that helps drive our economy.”

The 224 alumni employees in the metro area at Entergy will have the opportunity to make friends, have fun and cultivate community in the workplace at quarterly events. Members program their own events, which may include on-site presentations by faculty and researchers, workforce development and training opportunities, community service projects, and social events such as crawfish boils.

The alumni club coincides with a new university relations program at Entergy intended to build and strengthen the relationship between the company and two- and four-year schools in its service area. Entergy selected Tulane as one of three schools to pilot the program. It brings a fresh approach to visibility on campus for recruiting purposes, with alumni-led teams in areas of interest — like engineering, business and computer science — working across units to uncover new ways to engage students on campus.

“It was great to see so many of our Tulane alumni at the launch of this Tulane Alumni Association club,” said Tulane University vice president for alumni relations James Stofan. “Both students and alumni will benefit from the initiative.”

“Together, Tulane and Entergy power the region.”  
—Tulane President Mike Fitts



President Mike Fitts speaks to alumni gathered for the launch of Entergy's GreenWave@Work alumni club.

Dean David Meyer of Tulane Law School speaks with business and law school alumnus Mark Kleehammer, Vice President for Regulatory Affairs at Entergy.