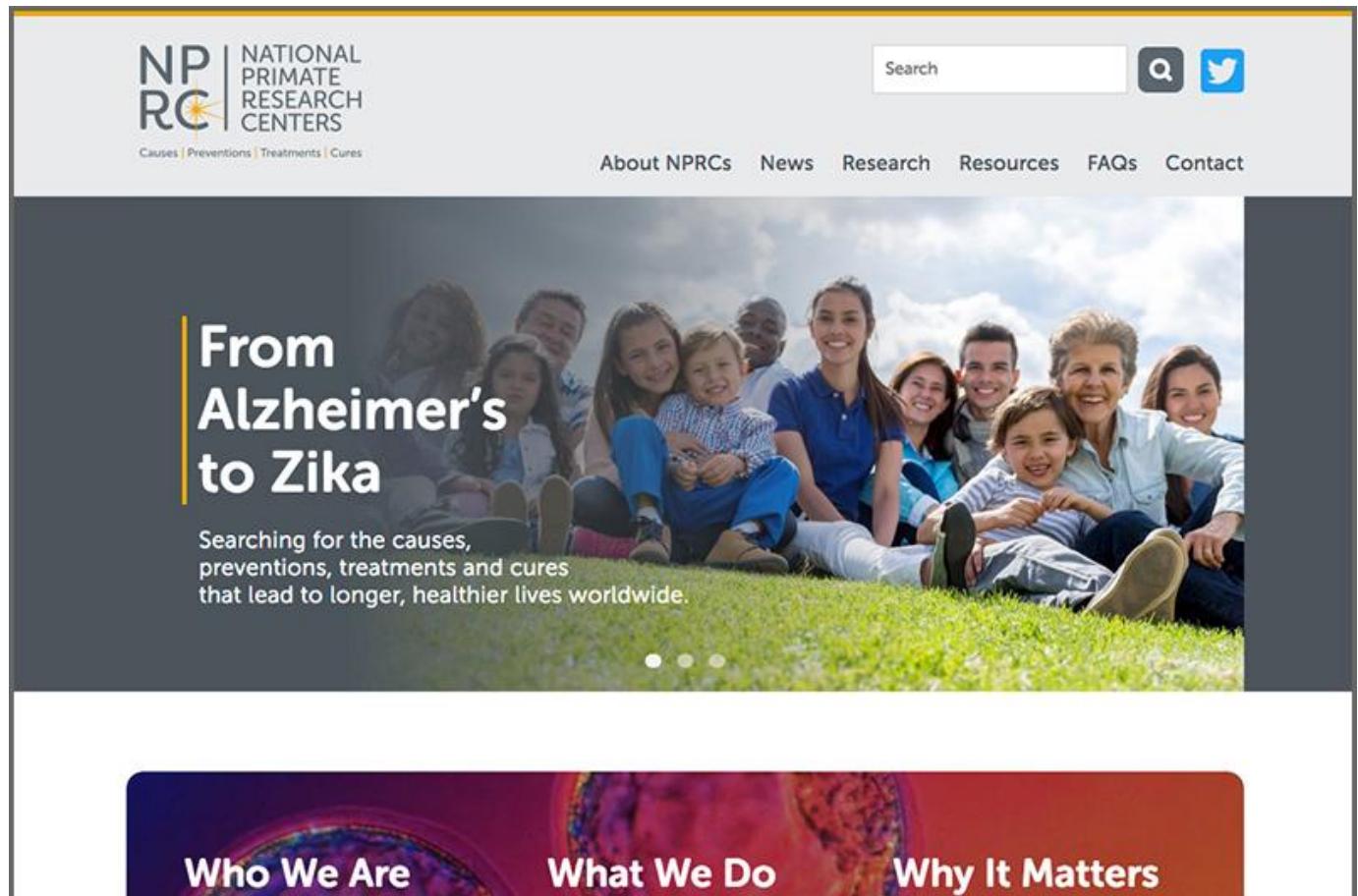


# National Primate Research Centers launch educational resources on research with animals

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The screenshot shows the homepage of the National Primate Research Centers (NPRC) website. At the top left is the NPRC logo, which includes the text 'NATIONAL PRIMATE RESEARCH CENTERS' and 'Causes | Preventions | Treatments | Cures'. To the right of the logo is a search bar with the word 'Search' inside, and icons for a magnifying glass and Twitter. Below the logo and search bar is a navigation menu with the following items: 'About NPRCs', 'News', 'Research', 'Resources', 'FAQs', and 'Contact'. The main content area features a large image of a diverse group of people of various ages sitting on a grassy field under a blue sky with clouds. Overlaid on the left side of this image is the text 'From Alzheimer's to Zika' in a large, white, sans-serif font. Below this headline is a smaller line of text: 'Searching for the causes, preventions, treatments and cures that lead to longer, healthier lives worldwide.' At the bottom of the image are three small white dots. Below the main image is a dark red banner with three white text elements: 'Who We Are', 'What We Do', and 'Why It Matters', each positioned over a circular graphic element.

The new website, [NPRC.org](http://NPRC.org), offers a user-friendly, informative experience for individuals who are interested in learning about ongoing research at the seven National Primate Research Centers, including the Tulane National Primate Research Center.

The seven National Primate Research Centers (NPRC), which include the Tulane National Primate Research Center, have launched [a website](#) and Twitter account to raise awareness of their biomedical and behavioral research with animals that seeks to improve human and animal health.

The website, [NPRC.org](https://www.nprc.org), offers a user-friendly, informative experience for individuals who are interested in learning about NPRC research, which ranges from Alzheimer's disease to Zika virus and is dedicated to discovering the causes, preventions, treatments and cures that lead to longer, healthier lives. The Twitter handle [@nprcnews](https://twitter.com/nprcnews) provides another way for the public to easily follow NPRC-based research.

"Every day, the National Primate Research Centers are improving human health and lives worldwide by making breakthrough discoveries possible," says Jay Rappaport, PhD, director of the Tulane National Primate Research Center. "We want more people to know who the NPRCs are, what we do and why our scientific advancements matter to human and animal health."

Visitors can learn the latest research news from each center, details about significant research breakthroughs with nonhuman primates, and information about the care and well-being of research animals, says Jon Levine, PhD, director of the Wisconsin National Primate Research Center and a neuroscientist whose research focuses on actions of steroid hormones in the brain.

"The site also answers frequently asked questions about research with animals, provides contact information for each NPRC, and includes links to more than 50 resources for educators, lifelong learners, policymakers, researchers and news media," Levine says.

Featured prominently on the website is the new NPRC logo, which speaks to the mission and vision of the centers. A yellow star encompassed in the C represents hope, which guides researchers in their pursuit of scientific discoveries. The tagline "Causes, Preventions, Treatments, Cures," serves to remind all what the NPRCs strive to achieve through the research they conduct and enable.

"The National Primate Research Centers want people across generations and around the world to live longer, healthier lives," says Nancy Haigwood, PhD, director of the Oregon National Primate Research Center and an HIV/AIDS researcher who focuses on halting mother-to-child transmission and on vaccines for children and adults. "We are thrilled to launch NPRC.org and @nprcnews, which provide individuals with quick access to information about the NPRCs and the exciting work of our researchers who are dedicated to fighting disease and improving human and animal health by making breakthrough discoveries possible."

The seven NPRCs' individual websites will remain live, as will [nprcresearch.org](http://nprcresearch.org), a website focused on resources for the scientific community.