

[Tulane Reading Project connects students through literature](#)

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When the Class of 2022 arrives on campus this fall, they'll already have one thing in common thanks to the [Tulane Reading Project](#).

Through the 2018 project, entering first-year students will read *Beartown* by Fredrik Backman in preparation for discussion groups led by Tulane faculty during their first months on campus. A [keynote lecture](#) titled "Football to Feminism and the Blind Spot of Masculinity" will be delivered by Don McPherson, a former professional athlete, activist and entrepreneur on Sept. 4 at 6 p.m. in McAlister Auditorium. Learn more about the 2018 Reading Project selection in this video from Newcomb-Tulane College.

(Video by Malcolm J Studios)