

## Former Estée Lauder executive offers students corporate advice

October 04, 2018 1:15 PM Cassie Hayno  
newwave@tulane.edu



Marianne Diorio, former senior vice president of global brand communications and corporate image at Estée Lauder, is Tulane's newest Executive in Residence. (Photo from Career Wave)

Marianne Diorio, a communications executive in the beauty industry, is Tulane's first female [Executive in Residence](#).

Diorio has been in the beauty and fashion industry for more than 30 years in the roles of vice president of global communications and director of editorial content and presentation, as well as overseeing websites and social media for companies like *Vogue Magazine*, Clinique, MAC and Estée Lauder, among others.

In 2016, through the implementation of the Tulane University Executive in Residence program, learning about real-life career experiences became easier for students as they gained direct access to executives in a variety of industries.

“The program is built around making sure every degree, every class year and anyone who might be interested in her career path has a home in some piece of the program,” said Director of Career Wave Programs Byron Kantrow Slosar, who oversees the selection of executives.

As part of the Executive-in-Residence duties, they are asked to host broad lectures, speak with classes and student organizations, and hold office hours for students to meet on an individual basis.

Slosar believes Diorio is extremely timely and relevant for this fall's program.

“There is a strong merge happening in the professional world of communications, public relations, marketing and media, which historically have been seen as separate industries,” said Slosar. “Marianne has significant experience in all these different areas. She is a phenomenal, significant and successful woman in business.”

Diorio is just as excited to be a part of the program as the program is to have her.

“There is so much to gain from multigenerational dialogue,” said Diorio. “I know that I will learn so much from Tulane students.”

Diorio will host her first presentation, “Confessions of a Beauty Boss – Career & Life Hacks from a Global Lipstick Maven,” on Oct. 8 and again on Oct. 9 at 6:30 p.m. each day. Students are required to register for these lectures on [Handshake](#).

To request Diorio for class or organization presentations contact [bkantrow@tulane.edu](mailto:bkantrow@tulane.edu).