

[Pink Bra Run benefits Tulane Cancer Center](#)

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Participants of last year's Pink Bra Run line up to start the race. (Photo by Carolyn Scofield)

A parade of participants wearing pink will pound the pavement this Saturday for the 4th annual Pink Bra Run. The 5K run/walk brings together hundreds of people and their pets, all wearing pink bras – yes, even the dogs! A new route this year will take runners and walkers along the Mississippi River levee starting in historic Gretna and ending in Old Algiers.

The Pink Bra Run is organized by [Krewe de Pink](#), a local organization that raises funds to support breast cancer research and patients battling the disease. The American Cancer Society estimates more than 266,000 women will be diagnosed with invasive breast cancer this year.

“Money raised by Krewe de Pink helps support my research,” says Dr. Bridgette Collins-Burow, assistant professor of medicine at Tulane University. “It bolsters my research team and me to know that we have such dedicated and enthusiastic partners and friends assisting us along the way to potential new treatment options and hopefully, one day, a cure.”

The event features a “Best Decorated Bra” contest, with prizes for the top three contestants. All participants will receive a medal plus enjoy complimentary food, beverages and a dance party at the post-race festival.

To pre-register for the Pink Bra Run, visit [Eventbrite](#). Contact Carol Osborne at (504) 606-1347 or Ed Moise at (504) 723-4717 for more information.