

Scholars network to host free media training workshop for faculty Oct. 3

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The free workshop is designed to give faculty tips about how to better engage with the media, how to succinctly pitch their work and how to be a great source for reporters covering complex issues. At right, Tulane hand surgeon Dr. Gleb Medvedev being interviewed recently at Fox 8.

The [Scholars Strategy Network](#) (SSN) will host a free two-hour media training workshop at Tulane for faculty at area universities on Thursday, Oct. 3. SSN is a national organization of university-based scholars who are committed to using

research to improve policy and strengthen democracy.

The [Media Interview and Relationship Building with Journalists](#) workshop is designed to give faculty tips about how to better engage with the media, how to succinctly pitch their work and how to be a great source for reporters covering complex issues.

The workshop is scheduled from 6 p.m. to 8 p.m. on the third floor of The Commons in room 335. A complimentary light meal will be served at 5:30 p.m. The event is free, but registration is required. To sign up, please click the following [link](#).

“The Scholars Strategy Network is dedicated to getting policy and research expertise out into the public sphere,” said Anna Mahoney, assistant professor of women's political leadership at Tulane and co-director of the New Orleans Chapter of SSN. “This workshop is perfect for faculty who are looking to do more media engagement and who need advice on how to best prepare for interviews and build relationships with members of the press.”

Participants will learn how to respond when a journalist calls, communicate their research in a clear and effective manner, identify what reporters are looking for in interviews with scholars, maintain media relationships and build on previous media work. Attendees will also learn how to strategically work with university communications officials to publicize their research and expertise.

The event will also feature a brief talk and question and answer session by [Jerry DiColo](#), metro editor of The Times-Picayune/New Orleans Advocate.

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Anna Mahoney, New Orleans SSN Chapter co-director