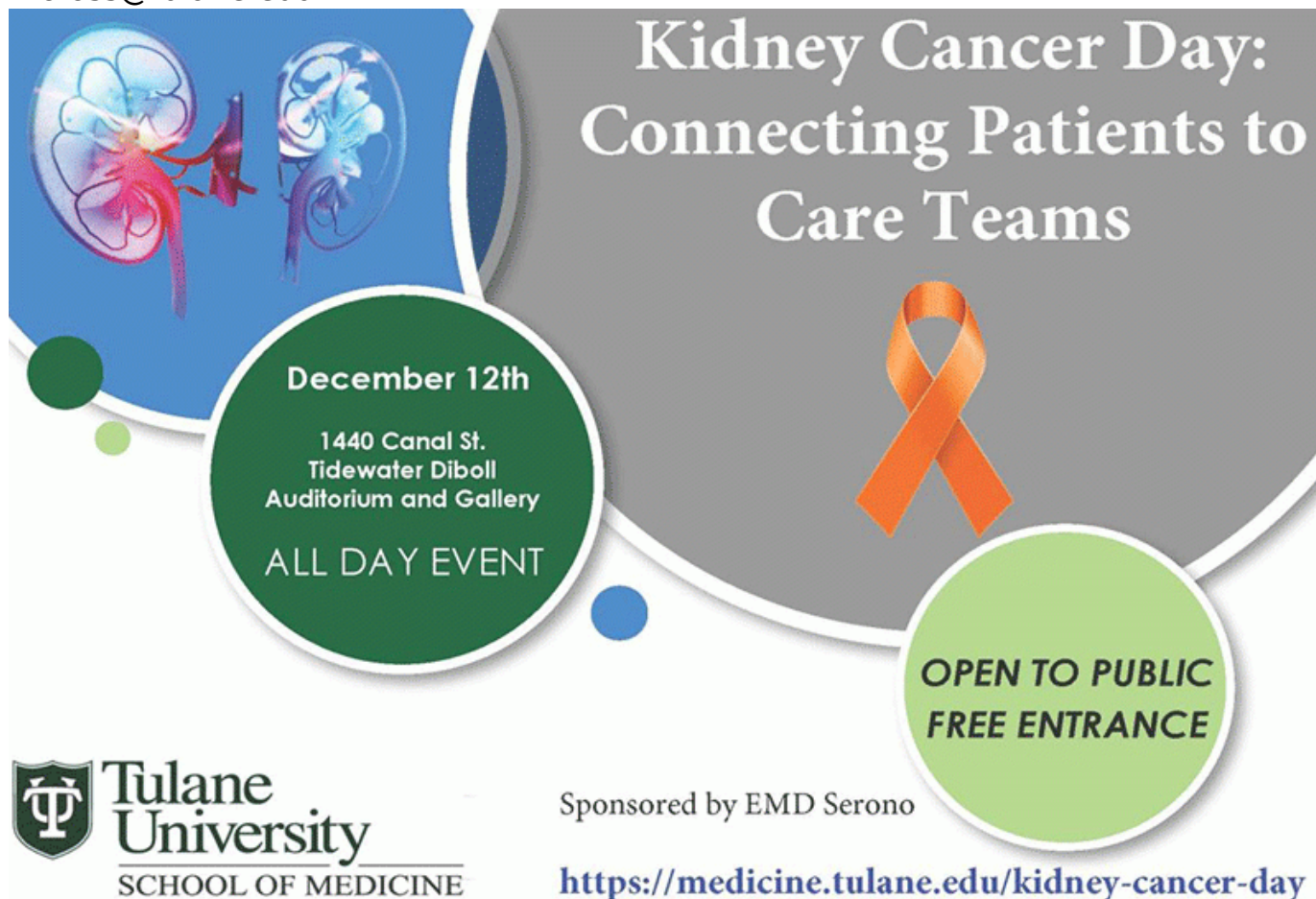


## Inaugural Kidney Cancer Day to raise awareness

November 22, 2019 3:00 PM Melanie Cross

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The poster features a blue and grey background with anatomical illustrations of kidneys. A large orange ribbon is positioned in the center. Three circular callouts provide event details: a green circle with the date and location, a blue circle with the event duration, and a light green circle with the admission policy. The Tulane University logo and sponsor information are at the bottom.

**Kidney Cancer Day:  
Connecting Patients to  
Care Teams**

**December 12th**  
1440 Canal St.  
Tidewater Diboll  
Auditorium and Gallery  
**ALL DAY EVENT**

**OPEN TO PUBLIC  
FREE ENTRANCE**

**Tulane University**  
SCHOOL OF MEDICINE

Sponsored by EMD Serono

<https://medicine.tulane.edu/kidney-cancer-day>

Tulane's inaugural Kidney Cancer Day is dedicated to shining a spotlight on a disease that, according to the American Cancer Society, is among the 10 most common cancers in the U.S. Patients and their families, Tulane providers, staff, students and members of the New Orleans community interested in learning more are encouraged to attend this free event. (Photo by Tulane Cancer Center)

The Section of Hematology and Medical Oncology in the John W. Deming Department of Medicine at Tulane and Urology Department will host its Inaugural Kidney Cancer Day on Thursday, Dec. 12, from 7:15 a.m. to 3:30 p.m. in the Tidewater Diboll Auditorium and Gallery at 1440 Canal St.

The all-day event, sponsored by EMD Serono, is free and open to the public and is designed to raise awareness of this disease that is among the ten most common cancers, affecting one in 48 men and one in 83 women in the U.S., according to the American Cancer Society.

The symposium will kick off with a Patient Journey Session and Panel Discussion, focusing specifically on the impact of diagnosis and treatment on the patient, caregiver and family experience.

"This is the first time an event of this kind has placed the focus on the patient and care-giving family member," said Pedro Barata, MD, assistant professor of medicine. "And it's the first symposium of its kind to be held in Louisiana. We are very excited to bring this innovative event to the New Orleans community."

Kimberly Allman, CNP, a genitourinary nurse practitioner from the Cleveland Clinic – Taussig Cancer Institute, will contribute to the panel discussion, and afterwards, she will present a lecture on the Management of Immune-Related Adverse Events in Clinical Practice.

The program will continue with a series of kidney cancer management lectures by Tulane faculty, including Dr. Barata, Dr. Audrey Dang of Radiation Oncology, Dr. Shams Halat from Pathology, and Drs. Jonathan Silberstein and Spencer Krane from Urology.

Lunch will transition over to The Jung Hotel - 1500 Canal St., NOLA, 70112 - where Dena Battle, co-founder and president of The Kidney Cancer Research Alliance, will deliver her keynote address entitled The Role of Patient Advocacy Groups in Oncology.

Patients and their family members, Tulane providers, staff, students and members of the community interested in learning more about kidney cancer are encouraged to attend, and registration is recommended. Breakfast, lunch and refreshments will be provided.

For more information on Kidney Cancer Day, including a registration link, a list of speakers and topics and a schedule of events, please visit <https://medicine.tulane.edu/kidney-cancer-day> or contact Susana Torres at [storres5@tulane.edu](mailto:storres5@tulane.edu) or 504-988-1236.