

[The New Orleans Book Festival at Tulane University announces complete lineup, ticket information](#)

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The New Orleans Book Festival at Tulane University announced today the much-anticipated complete lineup for its inaugural event, March 19-21, on Tulane University's uptown campus. It will feature more than 100 renowned and rising authors, including 11 talented and award-winning children's authors for Family Day at the Festival on Saturday, March 21.

This one-of-a-kind book festival will have a distinct New Orleans flavor with live jazz music, cooking presentations from several top chefs and some of the Crescent City's most colorful authors and political figures. Lively author discussions, moderated conversations, panel discussions, book sales and at least one major plenary session featuring a leading author will highlight each day. [Click here](#) to view and download the complete book festival schedule.

The book festival is free and open to the public. However, there will be three keynote author sessions where tickets are required, including a pair of opening-night events on Thursday, March 19, with "Michael Lewis in Conversation with Sean Tuohy," from 5-6 p.m., and "A Conversation with John Grisham," from 6-7 p.m. The author's session on Friday, March 20, will feature "Malcolm Gladwell in Conversation with Michael Lynton, Chairman of Snap Inc.," from 12:30 to 1:30 p.m.

General admission tickets for Thursday and Friday's keynote events are \$10 each. Students will be admitted free with a valid identification card. However, space is limited. [Click here](#) to purchase tickets.

All events will take place on Tulane's uptown campus, including the Lavin-Bernick Center for University Life, McAlister Auditorium, Goldring/Woldenberg Business Complex, Dixon Hall, The Commons and the Berger Family Lawn.

Scholastic, a sponsor of Family Day at Festival, has chosen to withdraw from the festival citing concerns related to the current coronavirus outbreak. "We have made the extremely difficult decision to withdraw from the New Orleans Book Festival," said Stephanie Smirnov, executive vice president of global corporate communications for Scholastic. "The health and safety of our employees and authors is always our top priority. Although we can't attend in person, we look forward to working with our partners at the Festival to honor our commitment to get books and reading materials to kids and educators in the community."

For more information on the New Orleans Book Festival at Tulane University, please visit www.bookfest.Tulane.edu and follow along on [Facebook](#), [Twitter](#) and [Instagram](#).