Tulane University's SoPA to debut its free online Design Lagniappe Series on April 1

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Tulane's School of Professional Advancement's Digital Design program is offering a free, weekly program called the Design Lagniappe Series, beginning April 1. Tulane's School of Professional Advancement's Digital Design program is offering a free, weekly program called the Design Lagniappe Series, beginning April 1.

Tulane University's School of Professional Advancement's award-winning digital design program will offer a free, weekly online event in design education called the Design Lagniappe Series, beginning April 1.

Participants will learn design tips and tricks, Adobe Illustrator and Photoshop basics, interactive techniques using Adobe XD, how to use type to elevate messaging and iPad ProCreate basics, among others during the one-hour sessions.

"Our events at Tulane SoPA Digital Design are created to engage and inform," said Amanda Garcia, professor and director of SoPA's digital design program. "Not only do we bring the best and brightest from creative industries direct to our students and community, but we also host educational experiences. Our Design Lagniappe Series is one way we are bringing design education to our community at large while providing tangible skills to those seeking a new career or enthusiast avenues during this uncertain time.

"Participants can expect to learn the basics of Adobe software such as XD, Photoshop and Illustrator along with design concepts and typography techniques. Our expert faculty and award-winning alumni will lead the training so that we may highlight our leaders that make our program truly exceptional."

<u>Click here</u> to RSVP for the program. For information on each session, click on the links below. The first live Zoom session kicks off at noon on April 1, 2020.

- April 1: Adobe Photoshop and Image Editing Basics
- April 8: Adobe Illustrator Basics and Using the Bezier Pen Tool
- April 15: Adobe Photoshop: Making a Photo Composite
- April 22: Adobe Illustrator Shape Building Method to Illustrate
- April 29: 4 Basic Design Principles to Live By
- May 6: Using Typography to Elevate your Message
- May 13: There's an App for That! Adobe XD Basics
- May 20: iPad ProCreate Basics

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- Amanda Garcia