Audacious Tulanians to 'Give Green' today

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Thursday, June 25, is Give Green, a one-day fundraising event that brings the Tulane community together to move the university forward.

Today is <u>"Give Green: A Day for the Audacious,"</u> and it's more important now than ever. Give Green is a one-day event that brings the Tulane community together to move the university forward.

In this challenging year, we have witnessed and experienced a health pandemic and devastating injustice. It makes a day when we come together to build a stronger, healthier and more equitable community even more powerful. Today is a day to band together in support of the university we love. With so many Tulanians physically separated from campus by COVID-19 related restrictions, the day offers the perfect opportunity for alumni, parents, students and friends to show their appreciation for Tulane from afar.

For this year's Give Green, donors are being asked to support what they love about Tulane but also encouraged to support three dedicated funds. The Emerging Research Fund in Infectious Disease, the Tulane Fund for Equity and Diversity, and the #inTUition campaign make an immediate impact on COVID-19 research, racial equity and for students facing unprecedented needs.

This is the third year that Tulane is hosting the university-wide, 24-hour giving effort. Supporters are offered opportunities to double their impact through matching gifts and giving challenges.

<u>Give Green</u> is typically an early spring event but was rescheduled this year due to the impact of COVID-19. Jenny Nathan Simoneaux, executive director of annual and leadership giving, said, "We know that current events are impacting Tulanians around the globe, and some might not be able to be as supportive as they have been in other years. But one of the special things about Give Green is how it brings to light how much we all love Tulane."

She added, "Even if you can't give, sharing the message of Tulane and the message of Give Green on social media is a wonderful way to share that love and make an impact."

Tulanians can get updates throughout the day or make a gift online at <u>givegreen.tulane.edu</u>, and they can follow the action <u>on Facebook</u>, <u>Instagram</u> and <u>Twitter.</u>