

Liberty Bank president to sponsor Professional Development Days speaker

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Liberty Bank's President and CEO, Alden J. McDonald, Jr. will introduce the Professional Development Days' keynote speaker, Anneliese A. Singh, associate provost for diversity and faculty development. Singh's keynote address will take place at 11 a.m. on Oct. 2.

Liberty Bank and Trust Company, one of the top African American-owned financial institutions in the United States, is a signature sponsor of Tulane's Professional Development Days, which will be held virtually from 9 a.m. to 3 p.m. today, Oct. 1, and Friday, Oct. 2.

Now in its second year, the event is designed to promote professional development opportunities and awareness of tools available to support Tulane employee growth. It will offer workshops, technical training sessions, plus a Resource Fair, Innovation Jam, giveaways and more. To register for both or either days, [click here](#).

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"Equity, inclusion, and diversity are core elements in the ongoing efforts to create an America where all people are treated as if they are valued members of our country," McDonald said. "These efforts must be driven from our institutions, communities and government. I am proud to offer Liberty Bank as a sponsor of this important keynote and to partner in the journey that Tulane is embarking upon to promote anti-racism and social justice."

President Michael Fitts underscored the importance of Tulane employee participation in the two-day event.

"This academic year is unlike any other and the success of our faculty and staff is more important than ever to the future of Tulane University. The passion and determination I have witnessed from Tulane's employees has been nothing short of inspiring as we continue to face unprecedented challenges," Fitts said. "Investing in your own self-care and professional development is crucial, so I urge all Tulane employees to take advantage of our second-annual Professional Development Days."

Senior Vice President and Chief Operating Officer Patrick J. Norton noted that Liberty Bank's sponsorship of the Professional Development Days speaker is the result of Tulane's expanding range of business partners.

"Inclusive business practices create the most effective operations, and we are pleased to add to our growing list of community business partners such venerable New Orleans institutions as Liberty Bank, as well as small businesses and newer startups," Norton said. "Diversity is Tulane's strength - academically, socially and operationally. We are grateful to Liberty Bank's sponsorship and partnership."

McDonald praised the Tulane/Liberty partnership.

“It’s clear that partnerships like the Tulane/Liberty one are a linchpin for riding the wave of change successfully. As an African American-owned bank, which is headquartered in New Orleans and with locations in 11 cities across the country, we are committed to the financial health of New Orleans and beyond, and we are well positioned to offer financial resources and services to help them achieve their goals, thereby supporting a more equitable, diverse and inclusive banking experience.”