

Tulane Athletics receives \$1.5 million gift from the Estate of Alan Rosenbloum

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The estate of the late Alan H. Rosenbloum has contributed \$1.5 million to Tulane Athletics. Alan H. Rosenbloum (middle) is shown here with family friends Victoria Russo (left) and Meredith Russo Frazier (right). (Photo courtesy of the Rosenbloum Estate)

Tulane University Director of Athletics Troy Dannen announced today a gift in excess of \$1.5 million from the Estate of Alan H. Rosenbloum. One million dollars of the gift will be used to establish the Alan H. Rosenbloum Mental Health Endowed Fund. The fund will expand Tulane Athletics' mental health support of its 350 student-athletes.

“Alan Rosenbloum was a devoted fan of Tulane Athletics, but he also cared deeply for student-athletes and their health both on and off the field.” Tulane President Michael A. Fitts said. “This gift will help ensure that the support we give our student-athletes goes beyond cheering for them and continues to address their physical, social and mental well-being.”

“More than ever, a focus on the mental health of our student-athletes is critical to ensuring a healthy, safe and positive educational and athletic experience. Mental health support services within intercollegiate athletics deserve and demand continuous investment,” Dannen said. “Tulane Athletics is pleased to honor Mr. Rosenbloum’s generosity through the creation of this fund, and thrilled to know our student-athletes will be the beneficiaries.”

Through the establishment of the Alan H. Rosenbloum Mental Health Endowed Fund, Tulane Athletics will provide numerous wellness services, suicide prevention education, patient assessment, treatment planning and coordination as well as ongoing program monitoring and development of student-athletes. The team of mental health professionals will work in collaboration with the Tulane Institute of Sports Medicine and the Tulane Center for Sport. In addition, a fourth mental health professional will be hired to provide direct service to Tulane student-athletes. Four years ago, Tulane Athletics hired its first mental health professional.

“Having a healthy mind and access to behavioral health resources directly translates to success for our student-athletes in the classroom, in competition and in the transformational period of life,” Green Wave Mental Health Specialist Lauren Miller said. “This endowment shows that our institution sees our young men and women as more than just students, but as people.”

“We are proud to honor Alan’s legacy with the establishment of a mental health endowment,” Associate Athletic Director for Development Tyler Kai said. “We also know that as a loyal member of the Green Wave Club, he would have wanted his gift to be put to immediate use with all of the coronavirus obstacles our department is facing today.”

Rosenbloum received his Bachelor of Business Administration degree from Tulane in 1961. He went on to earn his law degree from Washington University and became a successful attorney in Pensacola, Florida. He passed away in late 2019.

As a member of the Green Wave Club for over 20 years, Rosenbloum was a consistent fixture at athletic events. He also was a passionate collector of Green Wave memorabilia including game programs, posters, photographs, all of which came to Tulane as part of his estate. His dedication to the Green Wave and our student-athletes was lifelong and significant.

For more information on how to make a gift to Tulane Athletics, visit GreenWaveClub.com.

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