

NBC's 'TODAY with Hoda & Jenna' is coming to the New Orleans Book Festival at Tulane University

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Jenna Bush Hager (right), co-host of NBC's TODAY with Hoda & Jenna, announced live today that she will take part in the upcoming inaugural New Orleans Book Festival at Tulane University. Video courtesy of the TODAY Show.

NBC's TODAY with Hoda & Jenna announced on Wednesday that co-host Jenna Bush Hager will take part in the inaugural [New Orleans Book Festival at Tulane University](#).

The book festival will take place, March 10-12, 2022, on Tulane's uptown campus. The three-day event is free and open to the public. [Click here](#) to view the complete book festival author lineup and schedule.

The book festival's opening night will take place in Dixon Hall and feature John Grisham in conversation with Jenna Bush Hager at 5 p.m. Imani Perry and Eddie S. Glaude, Jr., will follow with a discussion on "Race and the American Soul" at 6 p.m.

On Friday, March 11, Bush Hager will moderate a "[Read with Jenna book club](#)" panel with some of the TODAY Show's favorite authors, including Emma Straub, Lee Cole, Rumaan Alam and Qian Julie Wang, from 9-10 a.m. at the Festival Tent sponsored by the Hyatt Regency on the Berger Family Lawn. A book signing with each of the authors will immediately follow the panel's conclusion.

The New Orleans Book Festival will feature 130 renowned and rising authors, including an engaging group of children's authors, some of New Orleans' top chefs and an all-star musical lineup.

Among the national bestselling authors participating are Malcolm Gladwell, Michael Lewis, John Grisham, Imani Perry, Eddie S. Glaude, Jr., Bakari Sellers, Don Lemon, Jon Meacham, Charles Blow, Clint Smith, Sarah M. Broom and David Brooks. Seating is available on a first-come, first-served basis.

For more information on the New Orleans Book Festival at Tulane University, please visit www.bookfest.Tulane.edu and follow along on [Facebook](#), [Twitter](#) and [Instagram](#).

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