

## **A new look for Tulane.edu debuts on Monday**

October 18, 2022 9:00 AM Tulane Today staff  
today@tulane.edu



On Monday, Tulane University's main website will have a new look and will be easier to read and navigate. (Photo by Rusty Costanza)

Tulane will unveil a new look for the university's flagship website, [Tulane.edu](https://tulane.edu), on Monday, Oct. 24. The initial update will include the homepage and the 10 most visited pages. The site will be easier to read and navigate while highlighting the best parts of the university in a more immersive, dynamic way.

Because visitors increasingly experience the site from cellphones and other mobile devices, the new, responsive design ensures the best possible experience no matter how [Tulane.edu](https://tulane.edu) is accessed.

This reimagining of Tulane's websites will also provide more opportunities for video, interactive features and enhanced storytelling, which highlight Tulane's groundbreaking research, cross-disciplinary academics and unique student experience.

Tulane's Office of University Communications and Marketing redesigned the main website as the first step in a larger overhaul of the more than 150 sites that make up the university's main digital presence.

After the new site launches, University Communications and Marketing will begin to roll out the new design across the rest of the university's websites — such as the landing pages of individual schools and units — throughout the academic year. This implementation will be deployed on Pantheon, a cloud-based hosting environment that gives web administrators the ability to test and quickly roll out changes and updates for their individual sites.

"This new design will help us create a more impactful and engaging digital experience that better showcases the distinction and excellence of Tulane University," said Ian Morrison, vice president for University Communications and Marketing.