

Children's author and renowned businessman participate in Book Fest's opening day sessions

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The second annual New Orleans Book Festival at Tulane University opened on the uptown campus on Thursday, March 9, with two daytime sessions. The first, featured a morning reading by children's author Julie Buehrle Luyster at the Newcomb Children's Center. Later, a lunchtime session with David Rubenstein, co-founder and co-chairman of The Carlyle Group, one of the world's largest and most successful private investment firms, and Gary Ginsberg, lawyer, American political consultant and corporate adviser, took place at the Goldring/Woldenberg Business Complex, home of the A. B. Freeman School of Business. The two sessions preceded the night's headlining session featuring Microsoft founder Bill Gates.

Photos by Paula Burch-Celentano









New Orleans Book Festival children's author Julie Buehrle Luyster reads her book "Our Five Senses: What We See, Hear, Smell, Taste and Touch" to the students, teachers, and families at the Newcomb Children's Center. Buehrle Luyster is a featured author at Family Day at the festival, which will take place on Saturday in the Avron B. Fogelman Arena in the Devlin Fieldhouse.

Excited students listen to Buehrle Luyster and ask questions.

David Rubenstein (left) answers questions from author Gary Ginsberg (right) about his career in the Carter White House and his path to becoming a successful investor. Rubenstein stressed the importance of appreciating American history and working on causes that serve the country.

Attendees listen intently to the discussion, which took place in the Marshall Family Commons of the Goldring/Woldenberg Business Complex.