

Tulane business school receives \$1 million from Mark and Margo Fogelman to establish undergraduate real estate certificate in business

March 16, 2023 10:45 AM Patrick J. Davis
today@tulane.edu



Mark and Margo Fogelman are giving \$1 million to the A. B. Freeman School of Business to create a real estate certificate program for undergraduate business students. Mark Fogelman graduated from Freeman in 1992. (Photo courtesy of the Fogelmans)

Longtime Tulane University supporters Mark and Margo Fogelman are giving \$1 million to the A. B. Freeman School of Business to create a real estate certificate

program for undergraduate business students interested in pursuing careers in the industry.

The Fogelmans' gift will launch the Fogelman Real Estate Program, which will award certificates to undergraduates who complete four real estate business courses. With an emphasis on finance, data analytics, and industry-specific training and software, the program will provide hands-on learning opportunities by partnering students with professionals, companies, and nonprofits for real-world projects and pro bono work.

The new certificate program will augment and collaborate with existing undergraduate and graduate real estate programs at the university that are offered through the Tulane School of Architecture including its [Bachelor of Science in Real Estate](#), [Real Estate Minor](#) and [Master of Sustainable Real Estate Development](#) degree.

The Fogelmans are leaders in the real estate industry and generational supporters of Tulane University. Mark Fogelman is the current president of Fogelman Properties, a privately owned real estate investment company overseeing more than 30,000 apartment homes and previously helmed by his father, Tulane alumnus and long-time supporter Avron Fogelman. A 1992 graduate of the Freeman School, Mark has served on the Business School Council since 2017 and the President's Council since 2021. Mark and Margo are also members of the Family Leadership Council.

"Establishing the Fogelman Real Estate Program was the perfect opportunity to support our beloved university while also educating and training the next generation of real estate leaders in a profession that has been so dear to our family for the past 60 years," Mark Fogelman said. "Dean Paulo Goes' vision for the business school will continue to enhance the education of Tulane students, and we felt this was a great fit for us to help move his vision forward. Real estate is a profession best learned by doing, and this program will provide business undergraduates with invaluable exposure to leading experts and practitioners."

"Mark and Margo Fogelman's commitment and generosity will help position our business school as a leader in experiential learning for students seeking real estate careers," Tulane President Michael Fitts said. "Having the Fogelman name attached to this program not only recognizes the impact that Mark and his family have had on the industry but also provides our students with a tangible example of what they can

achieve through the power of a Tulane education. I'm grateful to Mark and Margo for making this important program possible."

The undergraduate business program at the Freeman School recently jumped seven spots to No. 34 in the latest [U.S. News & World Report rankings](#), and Freeman Dean Paulo Goes is aiming for even more progress.

"Mark and Margo's extraordinary gift will have an immediate impact, providing us with the resources to launch a program that gives students applicable, real-world experience in this exciting, high-demand field," Goes said. "Developing new and innovative offerings in the business of real estate was a top priority of our recently completed five-year strategic plan. So, on behalf of all the students who will follow in Mark's career path, I thank the Fogelmans for their vision and generosity."

"Tulane University has been such a bright light for our family for three generations and continues to play an integral role today as our son Matthew just graduated last year and our daughter Alexa will be graduating in 2024," Margo Fogelman said.