

## **Tulane/LCMC Health mini-summit brings biotech talk to Entrepreneur Week**

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New Orleans Entrepreneur Week (NOEW) presented by JP Morgan Chase & Co., held this year March 27 through April 1 at multiple venues across New Orleans, includes a Tulane/LCMC Health biotech mini-summit on Thursday, March 30.

One of the high points of the local business year is New Orleans Entrepreneur Week (NOEW) presented by JP Morgan Chase & Co. The annual weeklong celebration of startups, small businesses, investing and great ideas will be held this year from March 27 through April 1 at multiple venues across New Orleans.

Tulane Innovation Institute, along with LCMC Health, is co-sponsoring a biotech mini-summit on Thursday, March 30, in Gallier Hall. On that day, attendees can also hear Walter Isaacson, Tulane's Leonard Lauder Professor of American History and Values at the School of Liberal Arts, as he interviews AOL co-founder and tech pioneer Steve Case at 12:30 p.m. The session, Rise of the Rest: New Orleans and Beyond, is presented in partnership with the New Orleans Book Festival at Tulane University. Its title is inspired by Case's book — *The Rise of the Rest: How Entrepreneurs in Surprising Places are Building the New American Dream*. [Viewers can also watch the livestream of the mini-summit at the NOEW website.](#)

The biotech mini-summit continues with Kimberly Gramm, the David and Marion Mussafer Chief Innovation and Entrepreneurship Officer at the Tulane Innovation Institute as emcee and speakers including [researchers and entrepreneurs from Tulane, LCMC Health and the greater New Orleans community.](#)

The Tulane Innovation Institute and the New Orleans Book Festival at Tulane University are co-sponsors of NOEW, which is produced by The Idea Village.

Monday through Thursday NOEW sessions are free and open to the public, but registration is required. Passes are also available for purchase at two levels – “Fest” and “VIP.” For details on the full NOEW experience, including Pitch Day, the Innovation Marketplace, and additional fest access, visit [noew.org](http://noew.org).

[Click on the New Orleans Entrepreneur Week ticket site to get free passes or to purchase Fest Access or VIP Access passes.](#)