

## Tulane hosts conversation with bestselling authors Walter Isaacson and Michael Lewis

July 27, 2023 4:00 PM Aryanna Gamble  
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The poster is split into two vertical sections. The left section has a light blue, wood-grain background and contains the event details. The right section has a dark blue background and features circular portraits of the authors with their respective book covers.

**The NEW ORLEANS BOOK FESTIVAL**  
*at Tulane University*

*An evening with*  
**Walter Isaacson & Michael Lewis**

**OCTOBER 18, 2023**  
**6:30 p.m.**  
**McAlister Auditorium**

Buy tickets and get info at:  
[bookfest.tulane.edu](http://bookfest.tulane.edu)

**Walter Isaacson**  
Author of *Elon Musk*

**Michael Lewis**  
Author of *Going Infinite*

Bestselling authors Walter Isaacson and Michael Lewis will discuss their newest books during an evening conversation on Oct. 18 as part of Tulane's Homecoming weekend festivities.

The [New Orleans Book Festival at Tulane University](#) will host nationally bestselling and critically acclaimed authors Walter Isaacson and Michael Lewis at 6:30 p.m. Oct. 18 in McAlister Auditorium. The award-winning authors will discuss their newest works – Isaacson's biography *Elon Musk* and Lewis' portrait of Sam Bankman-Fried titled *Going Infinite: The Rise and Fall of a New Tycoon*.

Scheduled to be released on Sept. 12, [Elon Musk](#) is an intimate look at one of this era's most fascinating and controversial innovators, a pioneer in the world of electric vehicles, private space exploration and artificial intelligence. It is the latest biography by Isaacson, the Leonard A. Lauder Professor of American History and Values in Tulane's School of Liberal Arts.

In [Going Infinite](#), Lewis follows the meteoric rise and fall of Sam Bankman-Fried, who became the world's youngest billionaire as founder and CEO of the cryptocurrency exchange FTX. The book, slated for release on Oct. 3, has been described as both a psychological portrait of a preternaturally gifted 'thinking machine' and a wild financial roller-coaster ride.

“As two of the great thinkers and authors of our time, Walter Isaacson and Michael Lewis help us better understand the world we live in through their insightful and meticulously researched writing,” said Tulane University President Michael A. Fitts. “This event is a rare opportunity to hear them discuss their latest works in dialogue. At Tulane, we are committed to facilitating such exchanges of knowledge and ideas that address the major issues, innovations and disruptions of our times and of the near future.”

Coming on the eve of Wave Weekend, Tulane's Homecoming, Reunions and Family weekend, this special event will support the New Orleans Book Festival at Tulane and its citywide literacy efforts. Tickets, which range from \$15 to \$100, can be purchased on Eventbrite by [clicking here](#). A limited number of free tickets will be available for Tulane students on a first-come, first-served basis at the same Eventbrite link. Students must show a valid Tulane Splash Card upon entry at the event.

Following the one-hour event, the authors will sign copies of their books, also available for purchase, in the Marshall Family Commons at the A. B. Freeman School of Business.

Under the leadership of festival co-chairs Cheryl Landrieu and Isaacson, Tulane will host the 2024 New Orleans Book Festival on the university's uptown campus, March 14-16, 2024. For more information about the festival, please visit [bookfest.tulane.edu](http://bookfest.tulane.edu) or follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

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