

## Prominent business leader joins Board of Tulane

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roger@tulane.edu



Tulane alumnus Jeffrey B. Goldring has been appointed to the Board of Tulane.

Jeffrey B. Goldring, a prominent business leader, has joined the Board of Tulane, the university's main governing body.

Goldring is a director of the New Orleans-based Sazerac Company, America's largest spirits company, which owns and manufactures nearly 200 brands throughout the United States and abroad, as well as Crescent Crown Distributing, the nation's second-largest beer wholesaler.

"Like the university itself, Jeff is deeply rooted in New Orleans while maintaining a national and global vision," Tulane President Michael A. Fitts said. "His leadership skills, knowledge and dedication to Tulane will be invaluable to the university's continued worldwide ascent in

interdisciplinary research and education.”

Beyond Goldring’s professional achievements, he is actively involved in philanthropic endeavors and community service, including co-founding Imagine House sober living, a structured sober living that guides those in recovery as they create healthy lifestyles, heal relationships, and learn a new way to live. Imagine House is part of Goldring’s deep commitment to the recovery community. He also supports Bridge House/Grace House and serves on the Hazelden Betty Ford Foundation’s President’s Council.

“I’m honored to be selected as a member of the Board of Tulane,” Goldring said. “Both my parents and I are graduates of Tulane and have been longtime supporters, so I view this as an important opportunity. “In terms of education, research and as an economic driver, Tulane’s impact is now felt well beyond the local region, extending outwards to the nation and the world.” I want to support Tulane in any capacity, provide a fresh perspective and assist the institution in pushing its mission forward. I look forward to working with Mike Fitts, the administrative staff and my fellow board members.”

Goldring earned a bachelor of science in Business Management from Tulane’s A.B. Freeman School of Business in 1989. His father, William (Bill) A. Goldring, is an emeritus member of the Board of Tulane and a current member of the Freeman School Council. The elder Goldring received his undergraduate degree from the business school in 1964. Jeffrey’s mother, Jane Rittenberg Goldring, earned her undergraduate degree from Tulane’s University College in 1967. She is a past member of the Freeman School Council.

Goldring’s commitment to education is evident through his involvement with the Goldring Family Foundation, the Woldenberg Foundation and Isidore Newman School, from which he graduated. He also serves on the New Orleans advisory board of The Posse Foundation.

As past board chair of the New Orleans Jazz & Heritage Foundation, Goldring has made significant contributions to the internationally renowned New Orleans Jazz and Heritage Festival. His extensive leadership experience also includes service on the boards of Temple Sinai, Send Me a Friend, KIPP Schools, the Audubon Institute and the New Orleans Jazz Orchestra.

He is a member of the President’s Council as well as [Always the Audacious](#)’ National Campaign Council of Louisiana, the Morton A. Aldrich Society, the Green Wave Club and the Tulane Associates. He has previously served Tulane in various capacities, including the Tulane Association of Business Alumni Board of Directors, the Class of 1989 Reunion Committee and the former Provost’s Council.