

## Last call for applications for Tulane University's \$50k Demo Day pitch competition

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Tulane medical students Kemdi Okafor (left) and Alex Suh make their pitch at a past Tulane University Innovation Institute event. Photo by Cheryl Gerber

Aspiring entrepreneurs have until midnight on Sunday, Jan. 21, to apply for a chance to win startup funding through the [Tulane University Innovation Institute's](#) \$50,000 Demo Day pitch competition.

The contest, which will take place on March 14th at the [New Orleans Entrepreneur Week](#) (NOEW) 3rd Coast Investor Summit, will offer a \$25,000 top prize with second-

and third-place awards of \$15,000 and \$10,000 each.

To apply, startup founders can visit [the following link](#) to submit a short video pitching their venture ideas.

The contest is open to Tulane students, faculty and staff, as well as any community member who has engaged with programming through Tulane's Innovation Institute, the Albert Lepage Center for Entrepreneurship and Innovation or the Phyllis M. Taylor Center for Social Innovation and Design Thinking.

If you're an entrepreneur from the community who hasn't participated in any of the eligibility programming, you can still apply [by registering to participate](#) in TUII's Jan. 24th free seminar, ["From Spark to Startup: The Art of Customer Discovery."](#)

"At Tulane Innovation Institute, we are committed to supporting all aspiring entrepreneurs on their journey," said Sharon Goldsmith, TUII's executive director of entrepreneurship. "This webinar is a valuable resource for anyone looking to delve into effective customer discovery methods, connect with their audience, and master the art of entrepreneurship."

The online seminar, open to everyone, will explore methodologies, share real-world case studies, and provide practical tips for deciphering customer needs. Whether launching a startup, revitalizing a business, or seeking innovative ways to engage an audience, this online seminar serves as a key resource for success.

To register, visit [innovation.tulane.edu](http://innovation.tulane.edu).