

Strap in for support: 8th annual Pink Bra Run returns to raise money for breast cancer research

April 17, 2024 4:35 PM Andrew Yawn
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On Saturday, April 20, Krewe de Pink will host the 8th Annual Pink Bra Run, benefitting Tulane Cancer Center's Breast Cancer Research Program.

Lace up your sneakers, grab your bikes and throw on your brightest, bedazzled pink bras for [Krewe de Pink's 8th Annual Pink Bra Run](#), benefiting Tulane Cancer Center's Breast Cancer Research Program.

On Saturday, April 20, Krewe de Pink will once again host its one-of-a-kind event aimed at raising breast cancer awareness and funds to support research that will bring cures closer. Participants dressed in all manner of pink lingerie and other

quirky costumes can choose to participate in one of two races — the 5k walk/run or the 8-mile bike ride — both taking place along the scenic and historic Mississippi River levee route on the West Bank.

The [bike ride](#) kicks off at the Algiers Ferry Landing at 7 a.m. From there, riders will continue down the levee bike path through Federal City, Algiers Point and Old Gretna, ending at the Finish Line Celebration at Rivershack, 714 1st St. in Gretna. Route maps will be distributed at check in.

The 5K walk/run begins and ends at Rivershack, with registration beginning at 7:00 a.m. and the race beginning at 8 a.m.

“Breast cancer affects millions of people worldwide, and so many here in our local community,” said Tulane Cancer Center Director Dr. Stefan Grant. “Events like this help us come together as a community to raise awareness, support survivors and fund crucial research.”

Whether you’re a seasoned runner, a casual walker or an avid cyclist, there’s something for everyone. The post-race festival features complimentary food, beverages, sponsor booths, face painting, a dance party and an award ceremony for the top male, female and youth finishers. There’s also an entertaining “Best Decorated Bra” contest, where the three female and male participants who best unleash their imaginations and showcase their creative pink brassieres win prizes for supporting the cause in style.

Visit www.krewedepink.org to register as a walker, runner or cyclist; make a donation or sponsor the event; or learn more about how you can get involved.

Krewe de Pink is a 501c3 organization made up solely of volunteers whose mission is to raise money and awareness for breast cancer research through unique, New Orleans-style events. Since 2016, the organization has raised approximately \$243,000 in support of Tulane Cancer Center’s Breast Cancer Research Program.