## **Tulane: An App for That**

February 03, 2010 11:00 AM New Wave staff newwave@tulane.edu

Tulane University Communications and Marketing is partnering with Straxis Technology to develop a Tulane app for iPhones.



Look for the free iPhone application on "everything Tulane" to launch later this month. (Photo by Carol J. Schlueter)

Expected to launch in late February, the free app will include links to frequently used websites, news, sports, events, weather, important information, campus announcements and video, a campus map and more.

Plans for future enhancements include a self-guided campus tour and course registration via the app.

While this application will only work on iPhones, developers in Technology Services plan to build a custom mobile phone application that will integrate more fully with existing Tulane systems and that will work on other types of phones.

For more information, contact <u>Rachel Hoormann</u>, director of university web

communications.