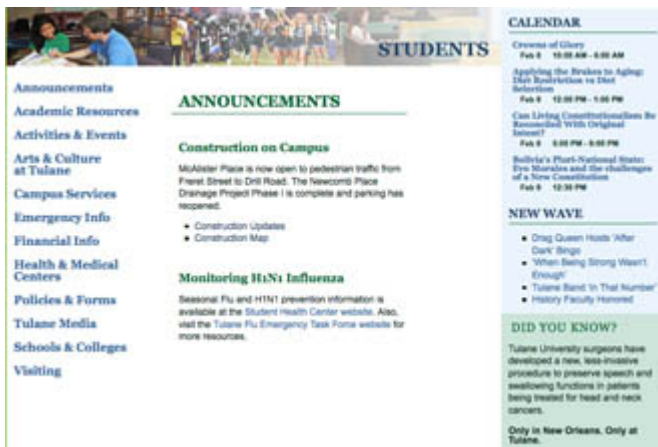


Tulane Website Gets Fresh Audience Perspective

February 08, 2010 12:00 PM New Wave staff
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In the past few months, several changes to the Tulane website have been in the works. Most recently, new audience pages were launched for students, prospective students, parents, visitors, faculty and staff.



Visitors to the Tulane University website will find new audience pages redesigned to add in featured events and space for announcements.

The redesigned gateway pages feature more distinct space for announcements; the addition of featured events in the right sidebar; and on the left side, newly organized resource links that display when users select from a choice of topics.

The audience pages feature a link to a new [construction website](#) that is updated by several departments involved in capital improvements.

"Tulane community members also may have noticed changes to the *New Wave* and our calendar of events," says Rachel Hoormann, director of web communications. "We are wrapping up those refinements and shortly will release mini-surveys asking for feedback about those sites."