Buckets for the Cure

April 30, 2010 11:00 AM Alicia Duplessis Jasmin aduples@tulane.edu

When Leslie Marsh, assistant director of donor relations at Tulane University, was diagnosed with breast cancer in June 2006, she became an advocate for annual mammograms and advanced cancer research. Today, she is one of hundreds of cancer survivors to have their names featured on pink, limited-time-only Kentucky Fried Chicken buckets as part of the "Buckets for the Cure" fund-raising campaign benefiting the Susan G. Komen Foundation.



Tulane staff member Leslie Marsh checks for her name on a pink Kentucky Fried Chicken bucket. The bucket is part of a fund-raising campaign for the Susan G. Komen Foundation's fight against breast cancer. (Photo by Paula Burch-Celentano)

"My niece is the director of training design and HR readiness for Kentucky Fried Chicken up in Kentucky and she was in the initial meeting when the idea came up," says Marsh. "The employees were able to submit names of people who were cancer survivors, and my name was one of the first ones submitted."

For all the chicken sold in pink buckets now through May 9, KFC will contribute 50 cents per bucket to the Susan G. Komen Foundation, the world's largest nonprofit provider of funds dedicated to the fight against breast cancer. The goal is to raise

\$8.5 million.

"My breast cancer has metastasized in my bones and I've lived with cancer since I was diagnosed in 2006," says Marsh. "Fund-raisers like "Buckets for the Cure" make me feel good because I'm a third-generation breast cancer survivor. I lost both my grandmother and my aunt to the disease."

In addition to purchasing buckets of chicken, donations also may be made at the "Buckets for the Cure" website.