

Videos Promote Social Change

May 10, 2010 12:15 PM Kathryn Hobgood Ray
khobgood@tulane.edu

This semester Tulane University invited undergraduate students to submit ideas in the form of 30-second videos to help promote solutions to social challenges in New Orleans.

The video finalists in the Changemaker Challenge can be viewed [here](#).

Among the videos is "Public Stuff," which promotes an online platform that would allow residents to access service requests and local government information.

Other videos include an idea for marketing the recycled paint program offered through the Green Project, and another for "Wet Tea," a nonprofit that seeks to replenish the wetlands of Louisiana by planting one tree for every bottle of tea sold.

During the fall semester, Tulane President Scott Cowen announced an initiative to create a culture of [social entrepreneurship at Tulane](#).

According to Stephanie Barksdale, manager of [Social Entrepreneurship Initiatives](#) at Tulane, social entrepreneurs are enterprising, solution-oriented individuals who recognize social problems such as poverty and environmental degradation ? and identify creative and innovative approaches to address these problems.