

## Spirit Competition - Going Viral?

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Shoot a video, post it and vote. To enhance participation in Homecoming and Family Weekend 2010 and to engage those who cannot attend the Oct. 8-10 events in New Orleans, Tulane introduced a video competition this month.



The deadline is Sept. 22 to submit a one-minute Tulane Spirit video in a competition for homecoming.

"With so many people utilizing social media," says Laurie Orgeron, homecoming committee chair, "we envision Tulane team spirit going viral with our new competition."

Tulane alumni, parents, students and faculty and staff members are invited to submit original videos or photos for the spirit competition. Video submissions, which are due by Sept. 22, must incorporate a Tulane theme and not exceed one minute. Rules and details are online, including how to post on YouTube, prizes for winners and a concurrent contest for university departments and organizations.

"Past spirit competitions emphasized decoration contests on the uptown campus," says Orgeron. "By using the Internet, alumni and parents living anywhere can participate along with current students, and our campuses as close as downtown and as far away as Mississippi and Texas can be part of the excitement."

She expects to see creative submissions for the inaugural year of the video competition.

Starting the week of Sept. 27, all members of the Tulane community can vote for their favorites online. The Tulane department or organization video winner of the Spirit Trophy will be selected by the Tulane President's Office.

To enter the competition and view sample entries, visit the [contest website](#).