

Freeman Ranked 13th for Entrepreneurship

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For the fifth consecutive year, the A. B. Freeman School of Business has been recognized as one of the top 50 schools in the country for entrepreneurship.



The Princeton Review surveyed more than 2,000 business schools for its latest rankings and chose the A. B. Freeman School of Business No. 13 among graduate programs for entrepreneurs. (Photo by Alice O'Brien)

In its latest survey, the Princeton Review ranks the [Freeman School](#) No. 13 on its list of the nation's top graduate programs for entrepreneurs. The [ranking](#) appears in the October 2010 issue of *Entrepreneur* magazine, which hit newsstands on Sept. 21.

This year, the Tulane Business Plan Competition became the first competition in the country to incorporate the principles of conscious capitalism into its requirements.

"The Freeman School's prominent ranking in entrepreneurship education and programming is in large part the result of the passion of our faculty, staff and students for living, thinking and acting like entrepreneurs," says John Elstrott, clinical

professor and executive director of the [Levy-Rosenblum Institute for Entrepreneurship](#). "At the Freeman School we believe in freeing the entrepreneurial spirit for the good and that with that spirit, we can solve many of the world's problems."

Fueled in part by a post-Hurricane Katrina wave of students eager to participate in the rebuilding and revitalization of New Orleans, the Freeman School has in the last five years established a national reputation for social entrepreneurship, which refers to the use of entrepreneurial principles to address social problems.

More recently, the Freeman School has become a leader in promoting conscious capitalism, a broader concept that calls for organizations to consider the interests of all stakeholders ? including employees, customers, suppliers, shareholders and community members ? rather than focusing solely on shareholder returns.

The Princeton Review surveyed more than 2,000 business schools to come up with this year's rankings. Each program was evaluated in areas such as teaching entrepreneurship business fundamentals, staffing departments with successful entrepreneurs and providing experiential learning opportunities outside of the classroom.