

CNBC's 2010 Mad Money Comes to Campus

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CNBC's "Mad Money w/ Jim Cramer" is coming to Tulane University on Oct. 19 to broadcast in front of a live audience as part of the show's "Back to School Tour," hosted by the A. B. Freeman School of Business.

The [show](#), which will broadcast from Dixon Hall, will air at 5 p.m. central time on CNBC and re-air at 10 p.m. that day. Student tickets to the show will be available on a first-come, first-served basis at two distribution events on the uptown campus ? from 8 a.m. to 4 p.m. on Tuesday (Oct. 5) in the lobby of Goldring/Woldenberg Hall II and on Wednesday (Oct. 6) on the main floor of the Lavin-Bernick Center.

Students can reserve their tickets [online](#) beginning today (Oct. 1).

To prepare for the show, "Mad Money" producers will ask students to do their best "Hullabaloo" [cheer](#) on camera at both ticketing events. Students and all of "Cramerica" will then vote for their favorite cheer on the show's website. The winner will participate in the Lightning Round with Cramer during the show.

No strangers to giving out investment advice, Freeman students also will get a chance to give Cramer their top stock picks on national television.

Freeman was one of the first business schools to start a student-led and published securities research program, [Burkenroad Reports](#). The program, which follows more than 40 small-cap companies in six Southern states, spawned a mutual fund that has outperformed 99 percent of U.S. mutual funds since its inception in 2001.

Students also are actively managing more than \$2 million in endowment funding through the Darwin Fenner Student Managed Fund and beating many Wall Street mutual fund managers in the process.

“We're delighted to bring Jim Cramer and 'Mad Money' to Tulane,” says Angelo DeNisi, dean of the [Freeman School](#). “Hosting 'Mad Money' at Tulane is a great opportunity to showcase programs like Burkenroad Reports and the Darwin Fenner fund before a national audience.”