

MBA Program Jumps 10 Spots in Ranking

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In its latest biennial ranking of full-time MBA programs, *Bloomberg Businessweek* has ranked the A. B. Freeman School of Business at Tulane University 35th in the nation. The ranking, which appears in the magazine's Nov. 15 issue, represents a jump of at least 10 spots for the school.



The A. B. Freeman School of Business at Tulane is high on the list of “Best Business Schools 2010” for the MBA program, according to a *Bloomberg Businessweek* survey. (Photo by Paula Burch-Celentano)

“While we still have much work to do, this significant improvement, together with our strong showing in the most recent *Financial Times* ranking, suggests that our efforts of the last several years are starting to yield results,” said Angelo DeNisi, dean of the business school. “It is particularly gratifying that this rise in the *Businessweek* ranking was driven by an exceptionally high rating by corporate recruiters, who judged our graduates to be among the very best in the market.”

[*Bloomberg Businessweek*](#) bases its rankings on surveys of alumni and recruiters as well as the research output of faculty. Of the 75 schools ranked in this year's survey, recruiters placed the [A. B. Freeman School of Business](#) at 12th for quality of

graduates, a higher ranking than five of the top 15 programs on this year's list.

In addition, Freeman's executive MBA program also fared well in the survey.

Bloomberg Businessweek ranked Freeman's executive MBA program in the second tier of executive MBA programs, placing it among the top 50 programs in the nation.