

The Insider: Wait...don't discard political flyers!

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One person's junk is someone else's treasure, and all of those glossy political handouts you've been receiving during this political season may become treasured ephemera in the Louisiana Research Collection at Tulane University.



Instead of recycling, or worse ? trashing those pesky cards, flyers and brochures that clutter your mailbox ? gather them and send them in to Leon Miller, head of the Louisiana Research Collection.

“We have a huge collection of political ephemera dating back to 1860 and we've recently put our political campaign flyers from 1860 to 1920 [online](#),” says Miller. “We're dependent on people providing the items they collect and donating them to our collection. Political junk mail is a valuable and heavily used research resource on campus.”

Miller says the political mailings are a great resource for historians, sociologists, anthropologists, designers and even current politicians looking for ideas for their campaigns.

The library does not accept yard signs or three-dimensional items. For filing purposes, Miller says it's best if the items fit into a file folder.

Items can be dropped off in person or mailed to:

[Leon Miller](#)

Louisiana Research Collection

Jones Hall Room 202

Tulane University

New Orleans, La. 70118

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