

## **The Insider: Cookies for the Cure**

November 11, 2011 12:45 PM Insider  
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Sodexo Campus Services, which operates the university's dining halls, accomplished the goal of tying fresh-baked cookies to a donation of more than \$3,000 for breast cancer research.



Throughout Breast Cancer Awareness Month (October), Sodexo held a “Cookies for the Cure” campaign in which the company made a donation to the local chapter of the Susan B. Komen foundation for every cookie consumed in the dining halls. Students devoured 82,000 cookies during that promotion.

In addition to “Cookies for the Cure,” Sodexo also hosted "Cash for a Cure" at the 1834 Club, the faculty and staff dining room in the Lavin-Bernick Center. Angela Randall, Sodexo area marketing manager, says it took just three hours to raise \$918. Those funds were donated to the American Cancer Society.

“A big part of our reason for these campaigns was awareness,” says Randall. “We haven't reached our goal of 100,000 cookies, but we're going to keep offering the cookies to students until we do.”

Cookies are still for sale in the LBC, so join in the promotion and indulge your sweet tooth. Randall hopes to reach the goal by Friday (Nov. 18).

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