## The Insider: Online prof best in virtual world?

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Have you had a class with Kay McLennan in her virtual world? BestCollegesOnline.com wants to recognize the best instructors in online education, and McLennan has advanced to the voting round as one of the final 10 nominees.



<u>McLennan</u>, a professor of practice in the Tulane School of Continuing Studies ?with the help of her avatar ? teaches courses in business, management, marketing and microeconomics.

BestCollegesOnline.com invites the academic community to vote for McLennan in the final round. The prof who gets the most votes receives a check for \$1,000 and a "2012 Online College Professor of the Year" badge/banner to place on his or her professional or personal website.

McLennan was a finalist in the U.S. Army's 2012 Federal Virtual World Challenge competition for her <u>Prisoners' Dilemma Layered Simulation Prototype</u>. Prisoners' Dilemma came in third place in the worldwide competition in the Engaging Learningâ?"Concepts category.

The explosive growth of online education is creating opportunities for educators to engage students in new ways. According to one survey in 2011, nearly one-third of

college students are taking at least one online course.

Do you agree that McLennan exemplifies the forward-thinking academic strategies that help online students succeed? If you do, <u>vote</u> before midnight on Wednesday (April 25). Voting is open to everyone, but will be limited to one submission per computer address.

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